





Transforming Lives **Since 1954**





Dear Friends, Supporters, Volunteers, and Staff of Casa Central:

Community is at the heart of everything we do at Casa Central. It centers us as we continue to navigate through the pandemic as well as the uncertainties faced by those we serve in the post-pandemic world.

While much remains in flux in the world around us, at Casa Central, we have never wavered from the clarity and resolve in our mission, and have remained rooted in our commitment to aid in the renewal and transformation of the participants and communities we serve.

In 2021, our focus on #IlluminandoElCamino/#IlluminatingThePath celebrated our dedication and commitment to being the light along the path for the thousands of individuals, children, families, and older adults that rely on Casa Central's network of services.

Moreover, by leveraging the talents and resources of all sectors -- public, private, and philanthropic, we did what none of us could achieve on our own. By uniting the passion and commitment of donors, advisors, community leaders, and staff, we continue to provide services that will 'illuminate the path' and transform lives for years to come.

Our 2021 Annual Report highlights how we worked to provide services and relief to our participants. This work was sustained, and grew, because of the support of the hundreds of donors listed in this annual report. It is because of you, and the dedication of our Staff and Board of Directors that not only has Casa Central survived, but we have thrived during these challenging times!

Thank you so much for your unwavering support. We look forward to continuing to earn your support and partnership in empowering the individuals, families and communities we serve.

Harz Carts



OUR MISSION

Casa Central transforms lives and strengthens communities, with a special focus on Hispanics. Our network of social services propels a diverse population of all ages toward self-sufficiency and a higher quality of life.



OUR PROGRAMS

To build a strong community, one family at a time, across life stages and generations, Casa Central offers programming in three main areas:

Inspiring Lifelong Learning Among Children and Youth

- Early Learning Academy
 - Home-Based
 - Center-Based
- School Age Program

Providing Safety and Self-Reliance for Individuals and Families

- Intact Family Services
- Violence Prevention and Intervention Program
- La Posada Transitional Housing Program

Promoting Active, Healthy Lifestyles for Older Adults:

- Adult Wellness Center
- Home Care Services





OUR IMPACT

5,584 INDIVIDUALS & FAMILIES IMPACTED

Total number represents individuals and families reached via Casa Central's community events, educational programming, and direct, family-centered, services throughout the year.







INDIVIDUALS & FAMILIES SERVED

224 ADULT WELLNESS CENTER

1,616 HOME CARE SERVICES

899 VIOLENCE PREVENTION & INTERVENTION

1,106 SCHOOL AGE PROGRAM & EARLY LEARNING ACADEMY

486 (INTERIM FAMILY HOUSING)

966 INTACT FAMILY SERVICES (CHILD WELFARE)

287 INFORMATION & REFERRAL SERVICES

PROGRAM HIGHLIGHTS



93%

of children in the Early Learning Academy Center-Based Program met or exceeded expectations in physical development (gross and fine motor skills).



100%

of Adult Wellness Center participants who decided to accept virtual services, received ongoing support and engaged in cognitive stimulation activities.



100%

of parents reported an increase in their knowledge and skills regarding their parenting ability after completing Intact Family parent education classes.



100%

of participants at La Posada, transitional housing program, who successfully completed the 5-Part Job Readiness training series reported improvement in their job seeking skills. 77%

of children in the Early Learning Academy Home-Based Program met or exceeded expectations in physical development.



96%

of participants in our Home Care Services Program reported feeling supported in managing their daily living activities.



95%

of participants in our School Age Program reported that the program helps them be more academically successful at school.



100%

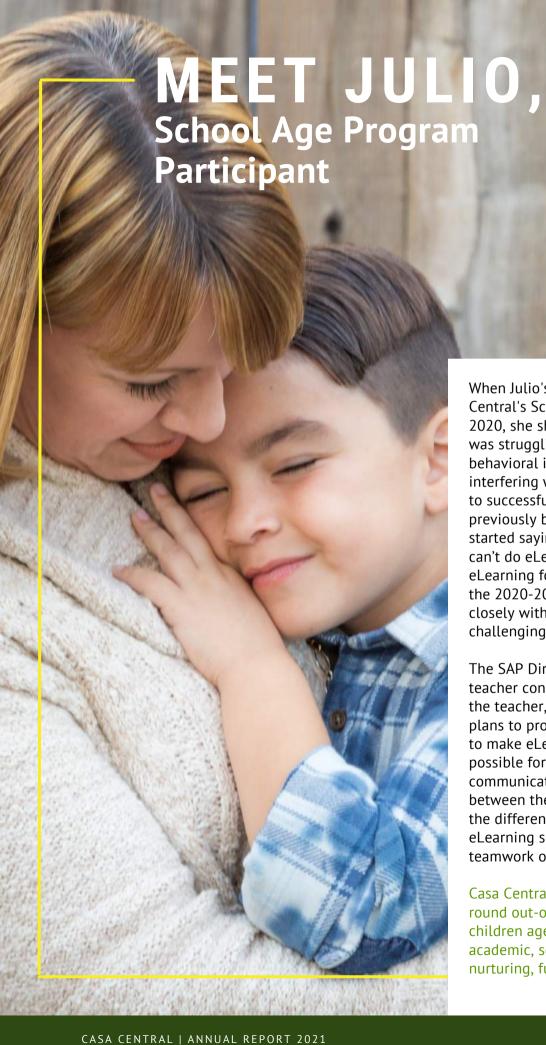
of caregiver/parent participants in our Violence Prevention & Intervention Program reported that support services strengthened their parent/caregiver-child relationships.





PARTICIPANT STORIES

Participant names have been changed to protect their privacy.



When Julio's mother, Anne, enrolled him in Casa Central's School Age Program (SAP) in October of 2020, she shared with staff that 8-year-old Julio was struggling with eLearning and displaying behavioral issues throughout the day that were interfering with his ability to learn and her ability to successfully work from home. Julio, who had previously been very excited about school, had started saying things like, "I hate school!" and "I can't do eLearning." Team SAP facilitated full day eLearning for Julio and 29 other students during the 2020-2021 school year and collaborated closely with families and schools to make the challenging experience as successful as possible.

The SAP Director joined Anne during parent-teacher conferences for Julio, and together with the teacher, Anne and the SAP Team developed plans to provide Julio with the support he needed to make eLearning work as productive as possible for him. Opening this line of communication and building collaboration between the important adults in his life made all the difference for Julio! Julio ended his year of eLearning successfully, thanks to the awesome teamwork of his mom, teacher, and SAP Team!

Casa Central's School Age Program is a year-round out-of-school time program where children ages 5 to 12 can enhance their academic, social, and personal skills in a safe, nurturing, fun environment.

MEET LAURA, Early Learning Academy (Home-Based) Participant

Emily and Guillermo enrolled Laura, their 3-year-old daughter, in the Early Learning Academy (ELA) Home-Based Program shortly after Laura was diagnosed with Autism. Emily and Guillermo reported feeling unsure of how best to support Laura, their only child. They noted that they didn't realize Laura's development was delayed or different because they didn't have experience with other children, and shared that they felt overwhelmed by the evaluations, therapies and special education, and other services they'd been told Laura now urgently needed. The ELA Parent Educator, Family Development Specialist, and Disabilities Coordinator collaborated closely with Emily and Guillermo, to develop plans for Laura's development.

Through weekly home visits, with individualized approaches based on Laura's developmental stage and needs, she began showing incredible progress, particularly in the areas of speech and self-help/independence. Laura showed interest in books for the first time, and clapped her hands and vocalized "yay" when it was time to read with her parents. Emily cried the first time this happened, commenting, "I feel like a good mom for the first time in a long time." Together, the ELA team and family are helping Laura achieve milestones and celebrating each step along the way!

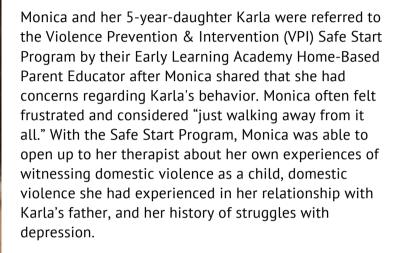
Casa Central's Early Learning Academy provides safe, nurturing, bilingual, and bicultural early childhood education for children ages birth to 5 through our center-based and home-based options.

We are committed to helping every parent prepare their child for success in Kindergarten and beyond. Our program welcomes children with special needs.



MEET MONICA,

Violence Prevention & Intervention Participant



Through play therapy as a family, Karla became more comfortable sharing her experiences and concerns. This empowered Monica to process family events with Karla and reinforce that they were safe together; it also helped Monica demonstrate that she could recognize and help Karla with her emotional needs. With time, Monica realized that Karla's acting-out behaviors were Karla's way of asking for help, and that Monica had the skills and capacity to provide exactly the help Karla needed. The family began to heal and strengthen together and finding joy in their relationship with each other.

The Violence Prevention and Intervention Program provides counseling and supportive services for people who have experienced domestic violence and young children impacted by violence and trauma.

The Domestic Violence Intervention component provides survivors with information, referrals, consultation, advocacy, and counseling.

The Safe Start component serves children ages 0 to 5 who have been impacted by violence and trauma, providing families with counseling services.

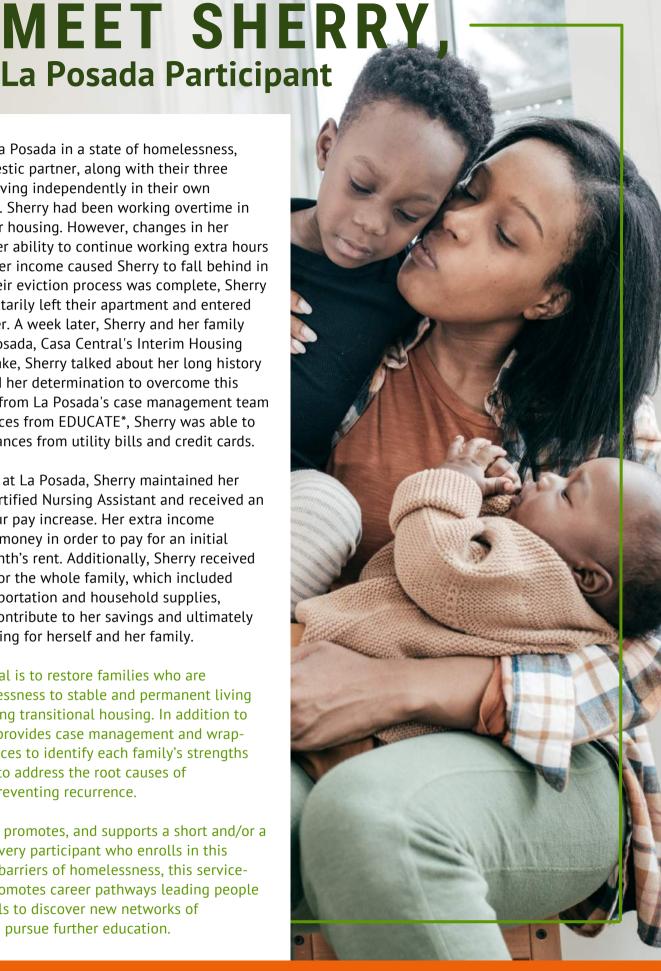
La Posada Participant

Prior to arriving at La Posada in a state of homelessness, Sherry and her domestic partner, along with their three children, had been living independently in their own apartment for a year. Sherry had been working overtime in order to sustain their housing. However, changes in her workplace limited her ability to continue working extra hours and this change in her income caused Sherry to fall behind in their rent. Before their eviction process was complete, Sherry and her family voluntarily left their apartment and entered an emergency shelter. A week later, Sherry and her family enrolled at the La Posada, Casa Central's Interim Housing Program. During intake, Sherry talked about her long history of homelessness and her determination to overcome this situation. With help from La Posada's case management team and supportive services from EDUCATE*, Sherry was able to pay outstanding balances from utility bills and credit cards.

Throughout her stay at La Posada, Sherry maintained her employment as a Certified Nursing Assistant and received an additional \$2.00/hour pay increase. Her extra income enabled her to save money in order to pay for an initial deposit and first month's rent. Additionally, Sherry received ongoing donations for the whole family, which included clothing, food, transportation and household supplies, allowing Sherry to contribute to her savings and ultimately secure a stable housing for herself and her family.

La Posada's main goal is to restore families who are experiencing homelessness to stable and permanent living situations by providing transitional housing. In addition to housing, La Posada provides case management and wraparound support services to identify each family's strengths and needs, working to address the root causes of homelessness and preventing recurrence.

*EDUCATE develops, promotes, and supports a short and/or a long-term plan for every participant who enrolls in this service. Despite the barriers of homelessness, this servicedesigned training promotes career pathways leading people to cultivate new skills to discover new networks of employability and to pursue further education.



MEET MRS. MUNOZ,

Home Care Services Participant



Mrs. Munoz, a Home Care Services participant, requested that her in-home care services be put on hold due to the COVID-19 public health crisis. Program staff continued to monitor her well-being via regular phone calls. In August 2020, however, Mrs. Munoz informed her assigned Home Care Services supervisor that she needed to have her inhome care services reinstated because her health was beginning to deteriorate.

The Home Care Services team immediately reinstated her services and via a phone call to program staff, Mrs. Munoz conveyed her gratitude and happiness regarding the services she was receiving. Mrs. Munoz admitted that she had been initially fearful in allowing a Home Care Aide into her home due to the COVID-19 pandemic. Mrs. Munoz's fear was soon alleviated as she witnessed her Home Care Aide consistently wearing her mask, washing her hands, using gloves and maintaining a social distance. Mrs. Munoz conveyed her sense of confidence and comfort regarding her Home Care Aide, adding that she has learned a lot from her aide, who has encouraged Mrs. Munoz to wear her own mask and to clean her hands regularly. Mrs. Munoz reported that her health has improved since reinstating Home Care Services.

Casa Central's accredited Home Care Services provides compassionate and reliable in-home care so that older adults can remain safe and independent as they age. Casa Central's Home Care Services day-to-day caregiving provides assistance with a variety of daily living tasks. By helping with meals, mobility, and personal care, Home Care Services strives to support each participant's independence and improve their quality of life.

MEET ELLA Adult Wellness Center Participant

Due to COVID-19, the Adult Wellness Center (AWC) was required to discontinue on-site programming and the AWC had to close during the entire fiscal year 2021. However, staff continued to monitor its participants' well-being via remote services, which included daily and/or weekly phone calls to all participants, as well as providing weekly psychoeducational and recreational material via mail.

One of the Adult Wellness Center's participants, Ella, conveyed her gratitude to program staff, for the remote support she was receiving. She expressed her appreciation for the opportunity to converse and laugh with staff on a regular basis. Ella also expressed her sadness regarding the closing of the Adult Wellness Center, due to the pandemic. She said she missed her friends and the program's daily activities. Ella added that she wished to return soon, but that in the meantime, she felt a sense of support, happiness, and companionship from the remote assistance she received. Ella commented that, "Every week I have my breakfast, drink my coffee and then I sit down to wait for your call."

Casa Central's accredited Adult Wellness Center (AWC) offers daily center-based care to Latino and other older adults, 60 years of age and older, and provides a wide variety of fun and therapeutic activities that help older adults maintain, improve, and/or restore their emotional, cognitive, and physical well-being. Our Adult Wellness Center offers unique bilingual and bicultural services within a safe and supervised setting.





AGENCY HIGHLIGHTS

As a united community, we make a difference in the lives of hundreds of families and thousands of individuals. Casa Central's mission is made possible through your commitment, generosity and support. Together, we can help our community lead a higher quality of life.



Get Vaccinated

Casa Central launched its 'Get Vaccinated' campaign and webpage aimed at providing collective community resources about the COVID-19 vaccine, informing its participants, supporters, and the community in general, of resources available in the form of online learning, virtual events, and vaccination appointment opportunities. Casa Central dedicated time and resources to curate important content so Latinos have access to an equitable share of culturally and linguistically relevant information.

Day of Hope Town Hall

In June, Casa Central hosted its Day of Hope Town Hall, The New Normal: Promoting Black and Brown Unity and Collaboration. Panelists addressed this topic and explored opportunities to work towards a more inclusive and equitable 'New Normal', which calls for the need to change the status quo and dismantle institutional racism throughout society that keeps both Latino and African-American communities oppressed.











Thank you to all who helped recognize and promote...



2021 Kick-Off Reception

Casa Central's Day of Hope 2021 Panel and Networking Reception took place on June 24, 2021, at Recess/The City Hall in the West Loop. An evening of conversations, networking, and learning from one another ensued.











Healing Illinois Mural Installation

Led by Chicago-based artists Jenny Q. of Provoke Culture and Miguel Del Real, Casa Central installed a mural on an interior wall of the Fisher Family Community Center Auditorium. As a Healing Illinois grantee, a racial healing initiative led by the Illinois Department of Human Services, in partnership with The Chicago Community Trust, Casa Central commissioned a mural that reflects Casa Central's important role in the community and calls for healing and goodwill amongst our Black and Brown communities.

















Head Start Awareness Month



Home Care Aide Month

Two-Thirds United Launched

Two-Thirds United, a coalition of Black and Brown community leaders, was launched by Casa Central to promote unity and racial healing. The group was formed as a result of the unrest that took place in the wake of the murder of George Floyd. Seeing a need to strengthen ties and promote long-term sustainable unity and collaboration among Latino and African American communities, leaders from both communities came together to promote unity.







Be the Light

Casa Central called on its network of supporters to #BeTheLight for the thousands of individuals, children, and families it serves. Casa Central noted one of the most successful year-end campaigns in recent history.

Civic Duty

Recognizing the importance of civic responsibility and paramount to the success of democracy and philanthropy, Casa Central launched campaigns encouraging internal, as well as external, stakeholders to Be Counted in the Census, Register to Vote, and Vote.





Hunger and Homelessness Awareness Month



National Day of Giving



Social Workers Month

Emeritus Advisory Board

Casa Central inaugurated its Emeritus Advisory Board (EAB), which recognizes the dedication and leadership of former board members and other community leaders who contribute time, energy, and resources to Casa Central.



Adela Cepeda Board Member. **BMO Harris Bank**



David Nirenberg Dean. Divinity School, The University of Chicago



Diana Palomar Vice President of Community Engagement, ABC7 Chicago



Amalia Rioia Attorney. Rioja LLC



Cesar Rolon Founder & Producer. Imagen Marketing Consultants, LLC



Carmen Solano-**DeCarrier** McDonald's Owner/Operator

Emerging Leaders Auxiliary Board

Casa Central appointed 12 new members to its Emerging Leaders Auxiliary Board (ELAB). Members of ELAB serve as ambassadors for Casa Central and help support the programs, activities, and communities Casa Central serves through fundraising events, volunteer services, and professional engagement.



Francisco Bautista Software Engineer, Aligned Meetings



Sally Delgado Director of Development & Alumni Relations, Morton College



Luis Gonzalez **DREAMer Supports** Manager, Noble Network of Charter Schools



William Jaramillo Community Manager, Vice President, JPMorgan Chase



Jessica Munoz Management Consultant, Allstate Insurance Company



Cesar Novillo IT Risk Management and Compliance Lead Consultant, Allstate Insurance Company



Saul Pagan Community Relations Automation Business Coordinator. Meridian Health/Centene Corporation



Saira Puga Analyst, Accelirate Inc.



Natalie Rivera Meeting & Event Planner. NHS Global Events



Cesar Rodriguez National Correspondent & PR Specialist



Jeff Sprau Senior Director, EY - Parthenon



Jasmin Zamora Inclusion & Engagement Manager, CF Industries



Older Adults Month



Teacher Appreciation Week



Employee Appreciation Week

Board Members

Casa Central welcomed eight new Board Members:



Maureen Flood
Principal and
Partner at EY's
People
Advisory
Services



Mark Shulman
Head of
Consumer
Lending at
BMO Harris
Bank



David Escontrias
Assistant VicePresident for the
Latino Division
at Combined
Insurance, a
Chubb Company



Ana Belaval Feature Reporter at WGN-TV



Vania Wit
Vice President
and Deputy
General
Counsel at
United Airlines



Guadalupe
'Lupe' Sanchez
Vice President,
Small Business
Consultant
Manager at
Bank of America



Michael Cruz
Senior
Customer
Success
Manager at
Adobe



Raphael Rastelli Fagnani Pani Vice President at Macquarie

Drive-In Movie Awards Gala

Casa Central honored Illinois Comptroller Susana A. Mendoza, Peoples Gas, and Kenilworth Union Church at its first-ever Drive-In Movie Awards Gala on Thursday, September 24, 2020. The Awards Gala honors individuals and organizations for their commitment to Casa Central's core values and mission and for their impact on the families and communities across the Chicago Metropolitan area. Over 200 business, community, and civic leaders attended the Drive-In Movie Awards Gala.





Thank you for helping us spread awareness!

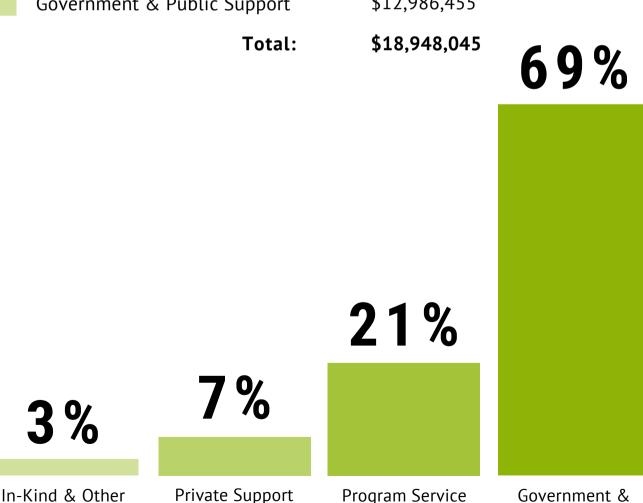
FINANCIALS

Fiscal Year Ended June 30, 2021

Total Revenue: \$18,948,045

Revenue Sources

	In-Kind & Other Income	\$634,543
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Fees

Income

Public Support

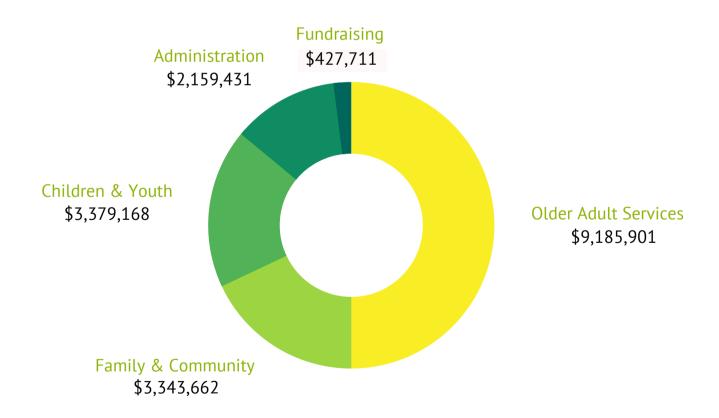
How Funds Are Used

86% of funding goes directly to programs

- Older Adult Services (50%)
- Family & Community (18%)
- Children & Youth (18%)
- Administration (12%)
- Fundraising (2%)

TOTAL EXPENSES:

\$18,495,873





THANK YOU

On behalf of Casa Central and all those we serve, we are sincerely thankful for our 2021 supporters. Your thoughtful gifts allowed our agency to focus on providing the highest-quality care and education, which will ultimately inspire life-long learning, foster resilience, and ensure that everyone can thrive in safe relationships, homes, and communities.







THANK YOU 2021 Supporters

\$50,000 and Above

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Managing Director of

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CASA CENTRAL TEAM

Fiscal Year 2021

Senior Management Team



Martin R. Castro President & CEO



Nilda La Luz Operating Officer



Paul Karl Chief Financial Officer



Illeana Gomez, LCSW, PH.D Vice President of Senior and Community Services



I/ECMH-C Vice President of

Children's Services





Frank Perkins Vice President of Advancement

Program Directors

Children & Youth



Lillian Medina Early Learning Academy Center-Based Program Program Director



Isela Serna Early Learning Academy Home-Based Program Program Director



Destiny Morales School Age Program Program Director

Older Adults



Mayra Quinones Adult Wellness Center & Home Care Services Senior Services Director



Maria Bernabe Adult Wellness Program Supervisor

Individuals & Families



Yesenia Arreola Violence Prevention & Intervention Program Program Director



Millie Hernandez La Posada, Interim Housing Program Director



Paula Valencia Intact Family Services Program Program Director

CASA CENTRAL'S STORY

THE BEGINNING



Called to meet the needs of newly arrived immigrants, a group of Hispanic pastors rented a storefront in the heart of a predominantly Hispanic neighborhood. They called this center Casa Central Evangelica and began providing counseling and aid to those in need. As their scope and services expanded, the agency became known simply as Casa Central.

EARLY LEARNING ACADEMY



The Early Learning Academy (formerly known as Casa Infantil) was officially licensed to serve 40 children. During the past 46 years, ELA has continued to grow and provide high-quality early learning services to the community through both center-based and home-based options.

HOME CARE SERVICES



Home Care Services was initially referred to as the Chore and Housekeeping program, and began by offering home-based care to nine older adults. Today, this program serves more than 1,000 older adults in their homes throughout the greater Chicagoland area every year.

1954

1976

1982

1975

SCHOOL AGE PROGRAM



The After School Program, today referred to as the School Age Program, began offering out-of-school-time services for children ages 5-12.

1981

ADULT WELLNESS



Renting space in a church on California Avenue, the Adult Wellness Center began providing daily activities and meals to older adults. 1987

VIOLENCE PREVENTATION & INTERVENTION



Casa Central began providing help and safety for survivors of domestic violence and their families, and to this day, continues to provide crisis intervention, information regarding legal rights and safety planning, individual counseling, and support groups through its Violence Prevention & Intervention Program.

TRANSFORMING LIVES SINCE 1954

LA POSADA



La Posada's program welcomed its first three families experiencing homelessness. This program has maintained a longstanding reputation for excellence and innovation in terms of its high-quality transitional housing and family-centered approach.

NEW HEADOUARTERS



The completed facility at 1343 N California became Casa Central's administrative headquarters and the home of several new and expanded programs for children, families and older adults.

65TH ANNIVERSARY



Casa Central celebrated 65 years of Transforming Lives and Strengthening Communities.

1990

1997

2019

1993

INTACT FAMILY SERVICES



"Family First" services were initiated and focused on preventing child abuse, while keeping families together. This program has grown to become one of the largest Intact Family Service providers in the state due to its excellent service provision and bilingual/bicultural capacity.

2007

SAFE START PROGRAM



The Safe Start program, an innovative program that provides comprehensive, trauma-informed services to children ages 0-5 and their families who have been impacted by exposure to violence in their homes and communities began this year. This program has since merged with the Violence Prevention & Intervention Program.

2020

PANDEMIC IMPACT & REACCREDITATION



Casa Central provided front-line essential Human Services during the pandemic.

Casa Central received Council on Accreditation (COA) reaccreditation through 2024.

WAYS TO GIVE

Help us transform lives and strengthen communities.



One-Time Donation

Your thoughtfulness and generosity will help us serve our participants.



Monthly Donation

The assurance of ongoing revenue from recurring gifts will help us grow and expedite services to our participants.



Quarterly **Donation**

Your financial support offers immediate services and opportunities to participants seeking to transform their life.



Planned Giving

Become a Casa Central Build Back Better (B3) Fund Hero by making a pledge to contribute \$2,000 over the course of the next two years.



can support an older adult for one full day at Casa Central's Adult Wellness Center with activities to improve or maintain cognitive, physical, and emotional well being.



can provide one month of high-quality therapy sessions to assist families as programs with a full-day of equipment upgrades at Casa they heal after experiencing domestic violence.

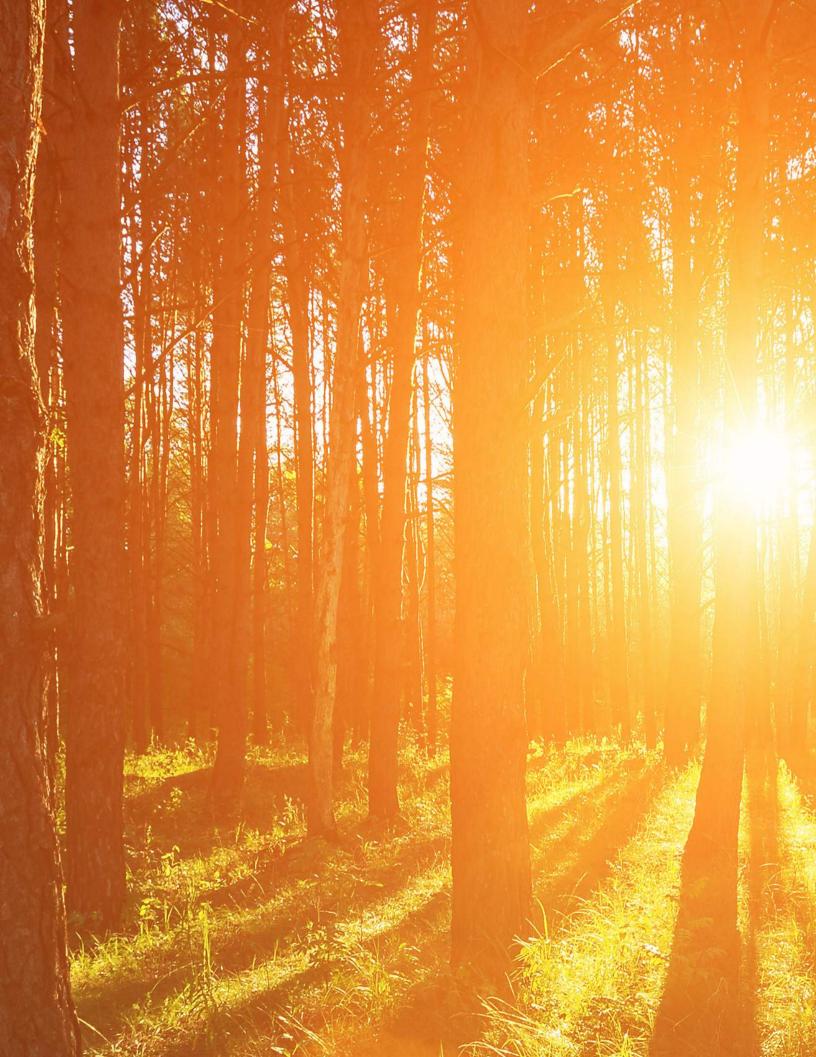


can provide each child in Casa Central's youth nutritious meals, better lifelong learners.



can provide much-needed improvements and Central which will support equipping them to become children and youth computer literacy and adults participating in job training and skills development.

Donate today! casacentral.org/ways-to-give/





TRANSFORMING LIVES SINCE 1954

Connect with us: @casacentral casacentral.org









Founded in 1977, the Council on Accreditation (COA) is an international, independent, nonprofit organization that accredits human and social service providers.



