

A large background image featuring three women smiling. The woman on the left is laughing, the woman in the middle is smiling broadly, and the woman on the right is smiling. They are all wearing light-colored tops.

CASA CENTRAL 2025 ANNUAL GALA SPONSORSHIP PACKAGE



Leading with Purpose:
Women Inspiring Change

Friday, October 24, 2025 | Lacuna Lofts, Chicago





Please join us for the 2025 Casa Central Gala

We invite you to join us as a sponsor of Casa Central's 2025 Annual Gala, a night dedicated to celebrating impact, leadership, and lasting change. For more than 70 years, Casa Central has been a pillar of hope and opportunity, providing life-changing programs that empower hundreds of children, adults, and families in need each day. Your sponsorship will help ensure that these vital services continue—enhancing the lives of individuals and families, and fostering stronger, more vibrant communities.

This year's gala theme, **Leading with Purpose: Women Inspiring Change**, honors the strength of women in service — whose compassion, vision, and dedication transform lives.

Women are at the heart of Casa Central's mission — leaders, advocates, donors, volunteers, and the dedicated staff who make up 92% of our team. In a time of growing inequality, these women stand as beacons of hope, ensuring no one is left behind.

We are proud to recognize extraordinary women whose leadership, advocacy, and unwavering commitment to service embody this theme. Their work has strengthened communities, empowered individuals, and paved the way for a more just and equitable future. We celebrate their resilience, honor their strength, and shine a light on their immeasurable contributions to creating a more compassionate world.

These women remind us that true leadership lies in serving others with courage, commitment and purpose.



Event Details

DATE:

Friday, October 24, 2025

TIME:

6:00pm

Reception

7:00pm

Dinner & Program

9:30pm

Afterparty DJ until 12 Midnight

VENUE:

Lacuna Lofts

2150 S. Canalport, Chicago

DRESS CODE:

Cocktail Attire





Our Keynote Speaker

The Honorable Susana A. Mendoza, Illinois State Comptroller

As Illinois' highest-ranking Hispanic statewide elected official, Comptroller Susana Mendoza is a trailblazer in public service. Her tenacity, fiscal stewardship, and commitment to transparency have strengthened Illinois' financial health while protecting working families. From breaking barriers as the first woman elected Chicago City Clerk to championing accountability as Comptroller, she exemplifies leadership that inspires change.

Casa Central is honored to welcome Comptroller Mendoza as our keynote speaker, celebrating her dedication to equity and her impact on communities across Illinois.



Annual Gala Honorees



Pastora San Juan Cafferty Award:



Celena Sarillo

Executive Director, Start Early Illinois

Celena Sarillo is a dedicated leader in early childhood education, overseeing statewide programs, policy, and research. With a career spanning both the public and private sectors, she has led organizations such as the American Red Cross of Illinois and Erie Neighborhood House.

Throughout her career, Ms. Sarillo has demonstrated a lifelong commitment to strengthening communities through education, social services, and policy leadership.



Community Impact Award:



Maria Castro

Founder of Love Purse and Regional
External Affairs Manager, Comcast

Maria Castro is a force for change. What began as a small act of kindness, Love Purse has grown into a global movement, providing women in crisis with dignity, hope, and essential resources.

Through her leadership at Comcast, she has expanded access to vital services for families in need, embodying the true spirit of community impact.



Philanthropic Partner Award:



Elizabeth Morse Genius Charitable Trust

James L. Alexander: Co-trustee,
Elizabeth Morse Genius Charitable Trust

Casa Central is honored to recognize the **Elizabeth Morse Genius Charitable Trust** with our 2025 Philanthropic Partner Award. James L. Alexander, Co-trustee of the Trust, will accept the award on its behalf at our Annual Gala.

A dedicated supporter since 1998, the Trust has generously funded programs across Casa Central's Older Adult Services, Individuals & Families, and Children & Youth Services. Through its unwavering support, the Elizabeth Morse Genius Charitable Trust has helped advance efforts that promote dignity, self-sufficiency, and well-being for those we serve. We are proud to celebrate this long-standing partnership and shared commitment to uplifting communities across Chicago.



Programs that *Transform Lives*



Your support will make it possible for us to continue delivering life-changing programs that empower hundreds of children, families, and older adults in need each day. Your sponsorship of the Annual Gala will help sustain these vital services—providing individuals and families with the resources to thrive while strengthening the communities we serve. Together, we can make a lasting impact and build a brighter future for those who need it most.

At Casa Central, we believe no one should face hardship alone. We honor the dignity of every person and embrace our shared responsibility to uplift one another. By meeting people where they are, we address critical needs at every stage of life.

Each year, we serve more than 5,600 individuals through three core program areas: Children and Youth, Individuals and Families, and Older Adults.





Children and Youth Services: Inspiring Lifelong Learning

Casa Central's Early Learning Academy (ELA) and School Age Program support children's educational and social development. The ELA offers home- and center-based early childhood development for children ages 0-5. The School Age Program serves children ages 5-12, providing academic support and social-emotional learning in a safe, supportive environment. These programs set children up for success, ensuring families have access to quality education and care while parents work or attend school.



Individuals & Families: Providing Safety & Fostering Self-Reliance

Casa Central's programs for individuals and families create stability and support self-sufficiency. The Violence Prevention and Intervention (VPI) program offers counseling and advocacy for individuals who have experienced domestic violence, abuse, and trauma. Intact Family Services strengthens families and promotes child well-being. La Posada offers transitional housing and resources to help families experiencing homelessness achieve permanent stability. Through these services, we empower individuals to heal, grow, and contribute to their communities.



Older Adult Services: Promoting Active, Healthy Lifestyles

For more than 40 years, Casa Central has provided compassionate, culturally responsive care for older adults. The Adult Wellness Center (AWC) offers socialization, fitness, and health programs that support emotional, cognitive, and physical well-being. Our Home Care Services program assists older adults with daily living tasks, helping them maintain independence and dignity. These services ensure older adults receive the support they need to lead active, fulfilling lives.





2025 Gala Sponsorship Benefits

Diamond Sponsor \$40,000

- Premier Sponsorship of Casa Central's 2025 Gala
- Recognition during opening remarks at event podium
- Premium reserved table for ten (10) guests
- Full-page prominent placement ad in the printed program
- Premier logo recognition on signage to be displayed at the event reception
- Premier logo recognition on video screens during event
- Premier recognition in promotional event communications
- “Sponsor Spotlight” digital feature social media post prior to Gala
- Appreciation digital feature social media post after the Gala
- Premier placement in the “Sponsor” section of the event webpage
- Listing in all media materials and briefings
- Year-long logo placement on Casa Central's Partner webpage
- One-month branded digital banner on Casa Central's web homepage
- “Partner-of-the-Month” featured on Casa Central's website
- Recognition in Casa Central's 2025 Annual Report





2025 Gala Sponsorship Benefits

Platinum Sponsor \$25,000

- Prominent Sponsorship of Casa Central's 2025 Gala
- Prominent reserved table for ten (10) guests
- Full-page preferred placement ad in the printed program
- Prominent logo recognition on signage to be displayed at the event reception
- Prominent logo recognition on video screens during event
- Prominent recognition in promotional event communications
- “Sponsor Spotlight” digital feature social media post prior to Gala
- Appreciation digital feature social media post after the Gala
- Highlighted in the “Sponsor” section of the event webpage
- Listing in all media materials and briefings
- Year-long logo placement on Casa Central's Partner webpage
- Recognition in Casa Central's 2025 Annual Report





2025 Gala Sponsorship Benefits

Gold Sponsor \$15,000

- Preferred Sponsorship of Casa Central's 2025 Gala
- Preferred reserved table for ten (10) guests
- Half-page preferred placement ad in the printed program
- Preferred logo recognition on signage to be displayed at the event reception
- Preferred logo recognition on video screens during event
- Preferred recognition in promotional event communications
- Recognition in social media post prior to Gala
- Recognition in social media post after the Gala
- Logo recognition in the "Sponsor" section of the event webpage
- Listing in all media materials and briefings
- Six-month logo placement on Casa Central's Partner webpage
- Recognition in Casa Central's 2025 Annual Report





2025 Gala Sponsorship Benefits

Silver Sponsor \$10,000

- Distinguished Sponsorship of Casa Central's 2025 Gala
- Reserved table for ten (10) guests
- Half-page ad in the printed program
- Logo recognition on signage to be displayed at the event reception
- Logo recognition on video screens during event
- Recognition in promotional event communications
- Recognition in social media post prior to Gala
- Recognition in social media post after the Gala
- Logo recognition in the "Sponsor" section of the event webpage
- Listing in all media materials and briefings
- Recognition in Casa Central's 2025 Annual Report





2025 Gala Sponsorship Benefits

Bronze Sponsor \$7,000

- Highlighted Sponsorship of Casa Central's 2025 Gala
- Reserved table for ten (10) guests
- Logo placement in the printed program
- Logo recognition on signage to be displayed at the event reception
- Logo recognition on video screens during event
- Logo recognition in the "Sponsor" section of the event webpage
- Recognition in Casa Central's 2025 Annual Report



Other ways to give

Help us transform lives and strengthen communities.



One-Time Donation

Your thoughtfulness and generosity will help us serve our participants.



Monthly Donation

The assurance of ongoing revenue from recurring gifts will help us grow and expedite services for our participants.



Quarterly Donation

Your financial support offers immediate services and opportunities to participants seeking to transform their lives.



Legacy Giving

Cultivating and stewarding strong relationships with planned gift donations.



\$100

supports an older adult for one full day at Casa Central's Adult Wellness Center with activities to improve or maintain cognitive, physical, and emotional well being.



\$500

provides one month of high-quality therapy sessions to assist families as they heal after experiencing domestic violence.



\$1,000

ensures every child in Casa Central's youth programs receives a full day of nutritious meals, better equipping them to become lifelong learners.



\$2,500

supplies much-needed improvements and equipment upgrades at Casa Central which will support child and youth computer literacy and adult participation in job training and skills development.



Donate today! casacentral.org/ways-to-give



Transforming Lives

SINCE 1954

Connect with us:

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Founded in 1977, the Council on Accreditation (COA) is an international, independent, nonprofit organization that accredits human and social service providers.

