



2022

Sponsorship Menu

2022 Drive-In Movie Event:
Cine Central presented by Casa Central



#TransformandoFuturos
#TransformingFutures



Transformando Futuros

Casa Central remains committed to Transforming Futures for the thousands of individuals, children, families, and older adults that rely on Casa Central's network of services. From here, we look forward to a bright future of transformation and empowerment fueled by the support and engagement of our sponsors. Self-sufficiency and a higher quality of life for those in need are only made possible through the vital work of our staff and volunteers and the generous contributions of our supporters.



Event Sponsorship Opportunity

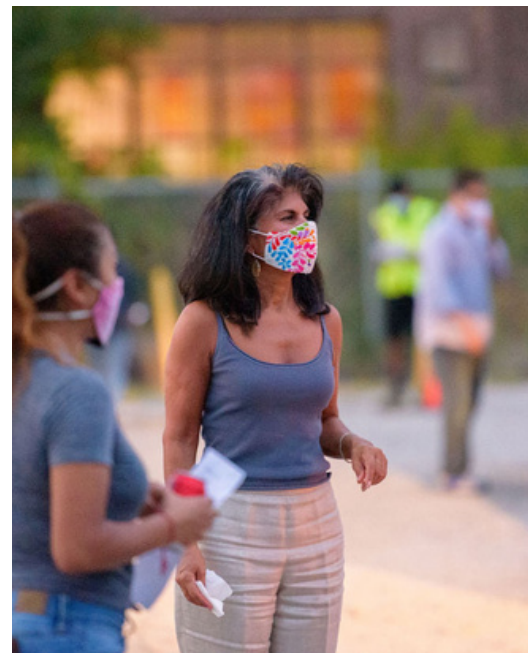
2022 Drive-In Movie Event: Cine Central presented by Casa Central

While safely social distancing at a private, outdoor movie theater, we celebrate and recognize the powerful impact Casa Central has made in our communities and honor those who have allowed us to continue providing award-winning care to Chicago's most vulnerable populations during times of crisis.

June 23, 2022 (Time TBA)
ChiTown Futbol (Pilsen neighborhood)
Movie Selection (TBA)



Casa Central will adhere to all COVID safety and social distancing requirements in effect at the time of the event.



\$35,000 - Executive Producer

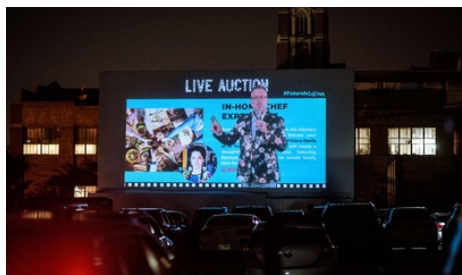
- This year, we will market the event as 2022 Cine Central Drive-In Movie Event brought to You by Company Name
- Pre-recorded video with a representative of your company to play during the 2022 Cine Central Drive-In Movie Event program
- Two-page center fold ad in the event program booklet, which will be posted on our website, social media, and shared with event attendees
- Eight parking spots in the first row of the drive-in theater reserved for your company, with a maximum of seven individuals per vehicle
- Signage presented by your company to be displayed at the 2022 Cine Central Drive-In Movie Event
- Closing credits sponsored by your company
- Post-event thank you letter from your company's CEO to be shared with all event attendees
- Individual sponsorship highlight video to be shared on social media prior to the event
- Virtual check presentation to be shared on social media prior to the event
- Highest sized logo and top logo placement on all 2022 Cine Central Drive-In Movie Event-related materials
 - Includes: Presentation slides during the event, event webpage, emails to our mailing list, event invitation, event program booklet, and event recap video
- A press release announcing your company as the Executive Producer of Casa Central's 2022 Cine Central Drive-In Movie Event
- 6-month branded web slide on Casa Central's web homepage
- Sponsor of the Month Feature to be posted on our News webpage and on social media
- Year-long logo placement on our Partnership webpage
- Exclusive Sponsorship of Casa Central's 2022 Health Fair to be held in June
- Banner provided by your company to be displayed at Casa Central's 2022 Health Fair
- Full-page ad in Casa Central's 2022 Health Fair event booklet
- Complimentary access to Casa Central's 2022 Health Fair
- Host a table/booth at Casa Central's 2022 Health Fair and direct access to event attendees

\$25,000 - Director

- Full-page ad in the event program booklet, which will be posted on our website, social media, and shared with event attendees
- Six premium parking spots at the drive-in theater reserved for your company, with a maximum of seven individuals per vehicle
- Signage presented by your company to be displayed at the 2022 Cine Central Drive-In Movie Event
 - Sign cannot be larger than 4' x 8'
- Individual sponsorship video to be shared on social media prior to the event
- Virtual check presentation to be shared on social media prior to the event
- Prominent logo placement in all of Casa Central's 2022 Cine Central Drive-In Movie Event-related materials
 - Includes: Presentation slides during the event, event webpage, emails to our mailing list, event invitation, event program booklet, and event recap video
- Sponsor of the Month Feature to be posted on our News webpage and on social media
- Year-long logo placement on our Partnership webpage
- Exclusive Sponsorship of Casa Central's 2022 Health Fair to be held in June
- Banner provided by your company to be displayed at Casa Central's 2022 Health Fair
- Full-page ad in Casa Central's 2022 Health Fair event booklet
- Complimentary access to Casa Central's 2022 Health Fair
- Host a table/booth at Casa Central's 2022 Health Fair and direct access to event attendees

\$10,000 - Screenwriter

- Half-page ad in the event program booklet, which will be posted on our website, social media, and shared with event attendees
- Five parking spots at Casa Central's 2022 Cine Central Drive-In Movie Event reserved for your company, with a maximum of seven individuals per vehicle
- Signage presented by your company to be displayed at Casa Central's 2022 Cine Central Drive-In Movie Event
 - Sign cannot be larger than 4' x 6'
- Virtual check presentation to be shared on social media prior to the event
- Prominent logo placement in all of Casa Central's 2022 Cine Central Drive-In Movie Event-related materials
 - Includes: Presentation slides during the event, event webpage, emails to our mailing list, event invitation, event program booklet, and event recap video
- Sponsor of the Month Feature to be posted on our News webpage and on social media
- Year-long logo placement on our Partnership webpage
- Logo placement on all digital and print materials for Casa Central's 2022 Health Fair to be held in June
- Banner provided by your company to be displayed at Casa Central's 2022 Health Fair
- Full-page ad in Casa Central's 2022 Health Fair event booklet
- Complimentary access to Casa Central's 2022 Health Fair
- Host a table/booth at Casa Central's 2022 Health Fair and direct access to event attendees





\$5,500 - Actor

- Half-page ad in the event program booklet, which will be posted on our website, social media, and shared with event attendees
- Five parking spots at Casa Central's 2022 Cine Central Drive-In Movie Event reserved for your company, with a maximum of seven individuals per vehicle
- Signage presented by your company to be displayed and hung at the Drive-In Movie Event
 - Sign cannot be larger than 4' x 6'
- Virtual check presentation to be shared on social media prior to the event
- Prominent logo placement in all of Casa Central's 2022 Cine Central Drive-In Movie Event-related materials
 - Includes: Presentation slides during the event, event webpage, emails to our mailing list, event invitation, event program booklet, and event recap video
- Sponsor of the Month Feature to be posted on our News webpage and on social media
- Year-long logo placement on our Partnership webpage
- Logo placement on all digital and print materials for Casa Central's 2022 Health Fair to be held in June
- Banner provided by your company to be displayed at Casa Central's 2022 Health Fair
- Quarter-page ad in Casa Central's 2022 Health Fair event booklet
- Complimentary access to Casa Central's 2022 Health Fair
- Host a table/booth at Casa Central's 2022 Health Fair and direct access to event attendees

\$3,500 - Fan

- Two parking spots at Casa Central's 2022 Cine Central Drive-In Movie Event reserved for your company, with a maximum of seven individuals per vehicle
- Name placement in all of Casa Central's 2022 Cine Central Drive-In Movie Event-related materials
 - Includes: Presentation slides during the event, event webpage, emails to our mailing list, event invitation, event program booklet, and event recap video
- Year-long name placement on our Partnership webpage
- Host a table/booth at Casa Central's 2022 Health Fair and direct access to event attendees

Drive-In Event Sponsorship Bonus

2022 Health Fair: June

Casa Central Fisher Family Community Center
(Date TBA)



Representatives from various organizations are on-site providing free informational workshops, screenings, resources, raffles, and giveaways while promoting awareness of health concerns and general health and wellness.

26+ exhibitors and sponsors

Casa Central will adhere to all COVID safety and social distancing requirements in effect at the time of the event.

WAYS TO GIVE

Help us transform lives and strengthen communities.



One-Time Donation

Your thoughtfulness and generosity will help us serve our participants.



Monthly Donation

The assurance of ongoing revenue from recurring gifts will help us grow and expedite services for our participants.



Quarterly Donation

Your financial support offers immediate services and opportunities to participants seeking to transform their lives.



Planned Giving

Become a Casa Central Build Back Better (B3) Fund Hero by making a pledge to contribute \$2,000 over the course of the next two years.



\$100

can support an older adult for one full day at Casa Central's Adult Wellness Center with activities to improve or maintain cognitive, physical, and emotional well being.



\$500

can provide one month of high-quality therapy sessions to assist families as they heal after experiencing domestic violence.



\$1,000

can provide every child in Casa Central's youth programs with a full day of nutritious meals, better equipping them to become lifelong learners.



\$2,500

can provide much-needed improvements and equipment upgrades at Casa Central which will support child and youth computer literacy and adult participation in job training and skills development.

Donate today! casacentral.org/ways-to-give/



TRANSFORMING LIVES SINCE 1954

MISSION

Casa Central transforms lives and offers community support, with a special focus on Hispanics. Our network of social services propels children and youth, individuals and families, and seniors toward self-sufficiency and a higher quality of life.

OUR PROGRAMS

To build a strong community, one family at a time, across life stages and generations, Casa Central offers programming in three main areas:

1

INSPIRING LIFELONG LEARNING AMONG CHILDREN AND YOUTH:

- Early Learning Academy
 - Center-Based & Home-Based
- School Age Program

2

PROVIDING SAFETY AND SELF-RELIANCE FOR INDIVIDUALS AND FAMILIES:

- Intact Family Services
- Violence Prevention and Intervention Program
- La Posada Transitional Housing Program

3

PROMOTING ACTIVE, HEALTHY LIFESTYLES FOR OLDER ADULTS:

- Adult Wellness Center
- Home Care Services



Connect with us: @casacentral

