



POSITION DESCRIPTION

ERSEA Specialist	
Department: Early Learning Academy (Homebased)	Status: Regular Full-time, Exempt
Reports To: Director of Family Services & ERSEA Supervisor	Last Reviewed: 11/01/2023
Titles reporting to this role: None.	Next Review Date: 10/31/2024

Position Summary:

Casa Central's Early Learning Academy provides high-quality, comprehensive early childhood education services for young children, ages birth to five, and their families. A key member of the program's team, the ERSEA (Eligibility, Recruitment, Selection, Enrollment, Attendance) Specialist, is responsible for all elements pertaining to the ERSEA content area of Early/Head Start. The ERSEA Specialist will initiate the enrollment process for the pregnant women and children (birth to three) in the EHS program and ensure a successful enrollment process. This position will collaborate with the Director of Family Service and ERSEA Supervisor to ensure the program is fully enrolled and contribute to the overall success of program operations by monitoring participation and conducting recruitment efforts.

Essential Duties and Responsibilities

- Enroll all EHS Families and pregnant women in the Home-based program.
- Ensures children are enrolled within 30 days of giving by Start Early.
- Ensures files and documentation are complete, accurate, and confidentially maintained, in addition to entering and monitoring documentation in the Child Plus system.
- Maintains a flexible schedule to establish relationships with parents in the EHS home-based programs.
- Collaborates with EHS home visitors and HB Supervisor to ensure services to families are coordinated and communication with families is consistent and ongoing for participation in EHS programs.
- Establishes, develops, and maintains relationships with social services agencies to create partnerships for referrals and recruitment.
- Collaborates with the Family Service team to provide resources to Home-based programs.
- Maintain ERSEA PIR up to date year-round. Other duties as assigned:

Participant Service Delivery

Monitor and support timely, collaborative responses to family attendance/engagement concerns. Engage in quality assurance follow-up to address and understand why family drops from programming.

Performance & Quality Management

Implement the agency mission, philosophy, and core values to direct daily work and decision-making. Adhere to agency policy and support staff in understanding and following agency policies. Cultivate a professional and respectful work environment. Be actively involved with and knowledgeable about the agency's Performance Quality Improvement (PQI) structure and process.

Personnel & Quality Management

Participate in bi-weekly supervision with the Director of Family Services. Attend staff meetings and all-staff meetings, training/conferences.

Program Administration

Approve timesheet and ensure compliance with agency and funder guidelines, ensuring that daily activities are within the allowable activities approved by the agency support Director of Family Services and ERSEA Supervisor with challenges in the ERSEA. Demonstrate continuous effort to improve operations, decrease turnaround times, and work cooperatively and jointly to provide quality customer service. Attend Early Head Start and other training for updates on ERSEA-related expectations. Interpret eligibility guidelines for parents, staff, and stakeholders. Maintain data on Child Plus and child/family files for the HB Early Learning Academy, including completing all relevant reporting and ongoing monitoring activities. Perform additional job-related duties as needed or assigned.

Program-Specific Activities

Engage in Active Supervision strategies to support the safety, well-being, and appropriate supervision/oversight of children at all times. Act in accordance with the program's Standards of Conduct, building respectful relationships with families, honoring parents/caregivers as their children's first and most important teachers, and maintaining strict child, family, and staff confidentiality at all times. Ensure compliance with all Early/Head Start Program Performance Standards, including as interpreted by Start Early, and with relevant federal, state, city, and accrediting/licensing body regulations and requirements.

Stakeholder Relationships & Partnerships

Nurture positive and collaborative working relationships with other agency staff, outside stakeholders, and partners.

Community Outreach

Attend health fairs, resource fairs, and community events, including evening and weekend events; canvass communities (parks, libraries, laundromats, local businesses, clinics, etc.) to connect with families and share information about early childhood programming. Build relationships with community partners to support recruitment efforts, enhance services to children and families, and lead efforts related to planning and executing recruitment events year-round.

General Requirements:

Sensitivity to cultural diversity is required. Will be subject to drug and alcohol screening, as well as aptitude and skills testing. To perform this job successfully, an individual must be able to perform each essential duty satisfactorily. The requirements listed below are representative of the knowledge, skill, and/or ability required. Reasonable accommodations may be made to perform the essential functions.

Education/Experience:

BA degree in Social Work, Human Services, or a related degree from an accredited school is preferred. Or AA degree in Business Administration with 3-5 years of experience in eligibility determination and ERSEA Standards. Knowledge of modern office practices, procedures, business equipment, English, spelling, and math. Familiarity with elementary principles of business and accounting. Good judgment in making decisions, recognizing established procedures, and resourcefulness in meeting problems. Ability to work effectively under pressure. Ability to handle administrative details independently, including composing important letters and memoranda without dictation. Ability to establish and maintain harmonious working relationships with others and the public. Careful attention to detail is required.

Language Skills:

Bilingual in Spanish preferred.

Computer Literacy & Knowledge Skills Abilities:

Word processing, spreadsheets, internet skills, data entry skills, and managing Microsoft applications to facilitate communication. Preferred knowledge of Child Plus or other online database systems.

Mathematical Skills:

Basic mathematical skills are required.

Operating Environment and Working Relationships:

Ability to work within an interdisciplinary team as a cooperative and supportive team member. Ability to establish relationships with families from diverse backgrounds. Knowledge of Head Start Program Performance Standards preferred.

Decision Making Authority:

Ability to solve practical problems and deal with a variety of concrete variables in situations where only limited standardization exists. Ability to interpret a variety of instructions furnished in written, oral, or scheduled form and convey needed information with families in a manner, that improves early learning experience for children/families.

People Management:

Ability to utilize reflective practices and leadership to guide and support staff.

Remote Work/Technology (WIFI)/Mobile Phone Usage:

Eligible for remote work. A personal mobile phone is required and therefore eligible for mobile phone reimbursement.

Physical Demands:

The physical demands described here are representative of those that must be met by an employee to successfully perform the essential functions of this job. Reasonable accommodations may be made to enable individuals with disabilities to perform the essential functions. While performing the

duties of this job, the employee is regularly required to sit, talk, and hear. The employee frequently is required to use hands. Must be able to lift and carry 25lbs.

Work Environment:

The work environment characteristics described here are representative of those an employee encounters while performing the essential functions of this job. Reasonable accommodations may be made to enable individuals with disabilities to perform the essential functions. The noise level in the work environment is usually moderate.

Other:

It is required to have a personal cellphone and be able to respond during working and non-working hours. Casa Central has a Personal Cellphone Usage Policy that includes a reimbursement amount.

Disclaimer:

The statements herein are intended to describe the general nature and level of work being performed by the employee in this position. The content of this job description is not intended to be constructed as an exhaustive list of all responsibilities, duties, and skills required of a person in this position.

I acknowledge and understand that:

Receipt of the position description does not imply nor create a promise of employment, nor an employment contract of any kind, and that my employment is at-will.

- The job description provides a general summary of the position in which I am employed, that the contents of this job description are job requirements and, at this time, I know of no limitations which would prevent me from performing these functions with or without accommodation. I further understand that it is my responsibility to inform my supervisor at any time that I am unable to perform these functions.
- Job duties, tasks, work hours and work requirements may be changed at any time.

Employee Signature/ Firma de Empleado: _____

Date/ Fecha: _____

