

CASA CENTRAL

2020 PARTNERSHIP MENU



#FuturoIsLatina



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www.casacentral.org

CASA CENTRAL 2020



2020 Inspired by

#FuturoIsLatina

This year Casa Central brings recognition to the impact and success of all Latina women who have been a part of Casa Central's past, present, and are working on its future. These strong Latina leaders, women of vision, action, and commitment to support Casa Central's mission of transforming lives are a source of inspiration for all women in our community to be part of the change, to work hard, execute their vision, and live their passion. Join us through 2020 as we celebrate #FuturoIsLatina.

SIGNATURE EVENTS



ANNUAL AWARDS GALA



This annual event is hosted to honor individuals and organizations for their commitment to supporting Casa Central's mission and the families and communities it serves across the Chicago Metropolitan area.

ANNUAL AWARDS GALA

Over **400** business, community and civic leaders attend this event annually.



Governor JB Pritzker accepting The Changemaker Award

SIGNATURE EVENTS



MONTH OF HOPE



Each year, Casa Central's Month of Hope highlight the agency's network of programs and brings the community together for a variety of events. Through this Month of Hope support, Casa Central can continue to provide vital services such as early childhood education, after school time support and older adult care.

MONTH OF HOPE



NETWORKING RECEPTION

An evening of socializing that unites our network of supporters and community partners through their support of Casa Central's mission.

COMMUNITY FORUM

A cross-sector panel of distinguished experts share their thoughts and ideas on an issue closely impacting the communities we serve.



COMMUNITY HEALTH EXPO

A day of educational and engaging, health-focused activities open to program participants and local community members, that includes free onsite health screenings, informational workshops, nutritious meals, raffle giveaways, kid-friendly activities and much more.

PRESENTING SPONSOR



\$50,000

- Exclusive Sponsorship of the 2020 Awards Gala
- Logo placement on step and repeat
- Full-page ad in the 2020 Awards Gala Program Book
- First-row seating for 20 at the 2020 Awards Gala
- 10 complimentary valet parking tickets
- Opportunity for a representative of your company to present an award alongside Casa Central's CEO, Martin R. Castro
- Logo included in the 2020 Awards Gala video, which will be promoted on social media, our website, emailed to all our supporters, and shared at the 2020 Awards Gala
- Individual partnership video to be aired during the 2020 Awards Gala
- Highest level and sized logo placement in all digital and print materials for the 2020 Awards Gala
- Year-long logo placement on Casa Central's website
- Press release announcing your company as the Presenting Sponsor of the 2020 Awards Gala
- Individual Interview with one of Casa Central's many media partners
- "Sponsor of the Month" feature during a month of your choosing
- Full-page ad in Casa Central's Month of Hope ad booklet, which will be distributed to Casa Central's program participants*
- 10 tickets for Casa Central's Month of Hope Networking Reception*
- Recognition at Casa Central's Month of Hope Networking Reception*
- Prominent logo recognition at each event of Casa Central's Month of Hope
- Display booth at Casa Central's Community Health Expo*

**Any pledges for support made after June 1, 2020 will be for the 2020 Annual Awards Gala and the 2021 Month of Hope*



STEP AND REPEAT



**PROGRAM BOOKLET
CASA CENTRAL'S EVENTS**

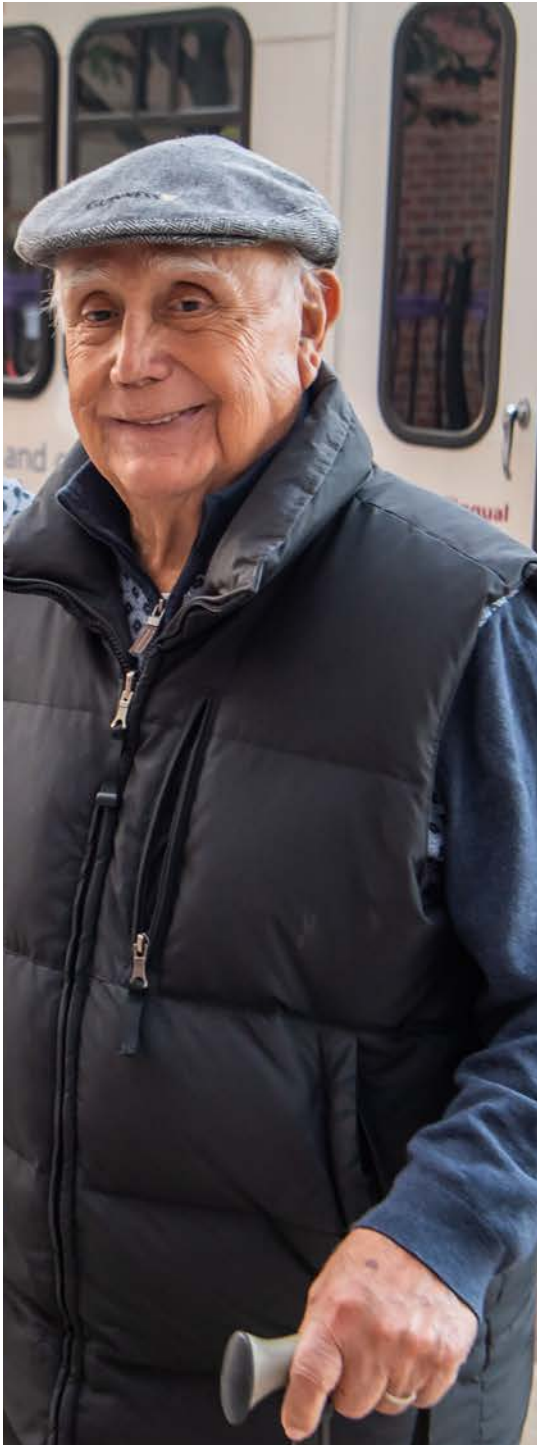


PRESS RELEASE



**ALL DIGITAL AND PRINT
MATERIALS**

PLATINUM SPONSOR



\$35,000

- Full-page ad in the 2020 Awards Gala Program Book
- Prominent seating for 20 at the 2020 Awards Gala, with 7 complimentary valet parking tickets
- Individual Partnership video to be aired the week prior to the 2020 Awards Gala
- Prominent logo placement in all digital and print materials for the 2020 Awards Gala
- Year-long logo placement on Casa Central's website
- "Sponsor of the Month" feature
- Full-page ad in Casa Central's Month of Hope ad booklet, which will be distributed to Casa Central's program participants*
- 8 tickets for Casa Central's Month of Hope Networking Reception*
- Recognition at Casa Central's Month of Hope Networking Reception*
- Prominent logo recognition at each event of Casa Central's Month of Hope*
- Display booth at Casa Central's Community Health Expo*

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GOLD SPONSOR



\$25,000

- Half-page ad in the 2020 Awards Gala Program Book
- Seating for 10 at the 2020 Annual Awards Gala, with 5 complimentary valet parking tickets
- Individual Partnership video to be aired during the month leading up to the 2020 Awards Gala
- Year-long logo placement on Casa Central's website
- "Sponsor of the Month" feature
- Half-page ad in Casa Central's Month of Hope ad booklet, which will be distributed to Casa Central's program participants*
- 5 tickets to Casa Central's Month of Hope Networking Reception*
- Recognition at Casa Central's Month of Hope Networking Reception*
- Prominent logo recognition at each event of Casa Central's Month of Hope*
- Display booth at Casa Central's Community Health Expo*

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SILVER SPONSOR



\$10,000

- Half-page ad in the 2020 Awards Gala Program Book
- Seating for 10 at the 2020 Annual Awards Gala, with 2 complimentary valet parking tickets
- Individual Partnership video to be aired during the month leading up to the 2020 Awards Gala
- Year-long logo placement on Casa Central's website
- "Sponsor of the Month" feature
- Quarter-page ad in Casa Central's Month of Hope ad booklet, which will be distributed to Casa Central's program participants*
- 3 tickets to Casa Central's Month of Hope Networking Reception*
- Recognition at Casa Central's Month of Hope Networking Reception*
- Prominent logo recognition at each event of Casa Central's Month of Hope Networking Reception*
- Display booth at Casa Central's Community Health Expo*

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BRONZE SPONSOR



\$5,500

- Seating for 10 at the 2020 Awards Gala
- Logo placement in all digital and print materials for the 2020 Awards Gala
- Logo placement on the 2020 Awards Gala presentation to be aired the evening of the gala
- Year-long logo placement on Casa Central's website

MONTH OF HOPE 2020



Networking Reception 2019



Community Forum 2019



Community Health Expo 2019

\$5,000 Changemaker

- Quarter-page ad in the Month of Hope ad booklet, which will be distributed to Casa Central's program participants
- Sponsor logo on Casa Central's website, social media, newsletters, Month of Hope Networking Reception presentation, and promotional E-blasts
- Individual highlight on Casa Central's social media channels
- Host a table/booth at Casa Central's Community Health Expo
- Promote your company by distributing materials at Casa Central's Community Health Expo
- Receive four tickets to the Month of Hope Networking Reception

\$3,000 Advocate

- Logo in the Month of Hope ad booklet, which will be distributed to Casa Central's program participants
- Sponsor logo on Casa Central's website, social media, newsletters, Month of Hope Networking Reception presentation, and promotional E-blasts
- Individual highlight on Casa Central's social media channels
- Host a table/booth at Casa Central's Community Health Expo
- Promote your company by distributing materials at Casa Central's Community Health Expo
- Receive two tickets to the Month of Hope Networking Reception

\$1,000 Partner

- Sponsor name (no logo) in the Month of Hope Networking Reception ad booklet, which will be distributed to Casa Central's program participants
- Sponsor name (no logo) on Casa Central's website, social media, newsletters, Month of Hope Networking Reception presentation, and promotional eblasts
- Host a table/booth at Casa Central's Community Health Expo
- Promote your company by distributing materials at Casa Central's Community Health Expo
- Receive one tickets to the Month of Hope Networking Reception

MEET THE TEAM

Casa Central's Resource Development Department



Miguel A. Martinez

Vice President of Advancement

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773-645-2447

Miguel joined Casa Central in September 2017 as the Vice President of Advancement. Miguel is responsible for developing a comprehensive strategic plan to enhance the organization's current fundraising role. In addition, he oversees all of the day to day operations of the Resource Development department.

FOR MORE INFORMATION ABOUT SPONSORSHIP OPPORTUNITIES PLEASE CONTACT KEELIE JOHNSON



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