

CASA CENTRAL

2020

# ANNUAL REPORT



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TRANSFORMING LIVES  
SINCE 1954



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# A MESSAGE FROM THE PRESIDENT & CEO

“We are also grateful for each of you and your unwavering support which has allowed Casa Central to serve those in greatest need, and empowered our community to flourish in these turbulent times.”

**Martin R. Castro**  
**President & CEO**



Dear Friends, Supporters, Volunteers,  
and Staff of Casa Central:

Proud and grateful—that’s how I feel when I think of 2020. I am proud of, and grateful for, all of Casa Central’s staff who, in the midst of a global pandemic the likes of which has not been seen in over a hundred years, and social unrest unlike anything our nation has experienced in the last half century, did not hesitate to be on the frontlines providing essential human services and keeping individuals, families and communities safe.

Our almost 600 COVID-19 Heroes have served those who are the most vulnerable to—and who have borne the overwhelming brunt of—the virus and the unrest. They have met this challenge with courage, compassion and cariño and as a result, Casa Central has positively impacted the lives of thousands in the year 2020, which will go down in the annals of history as one of the most difficult years we have faced in our lifetimes.

We are also grateful for each of you and your unwavering support which has allowed Casa Central to serve those in greatest need, and empowered our community to flourish in these turbulent times. It is because of you, and the dedication of our Staff and Board of Directors, that we can continue to transform lives and create self-sufficiency for so many. This fiscal year 2020 Annual Report contains some of those success stories.

We thank you for your support and look forward to your continued collaboration with Casa Central as we move forward into a better and stronger future. Adelante!

Sincerely,

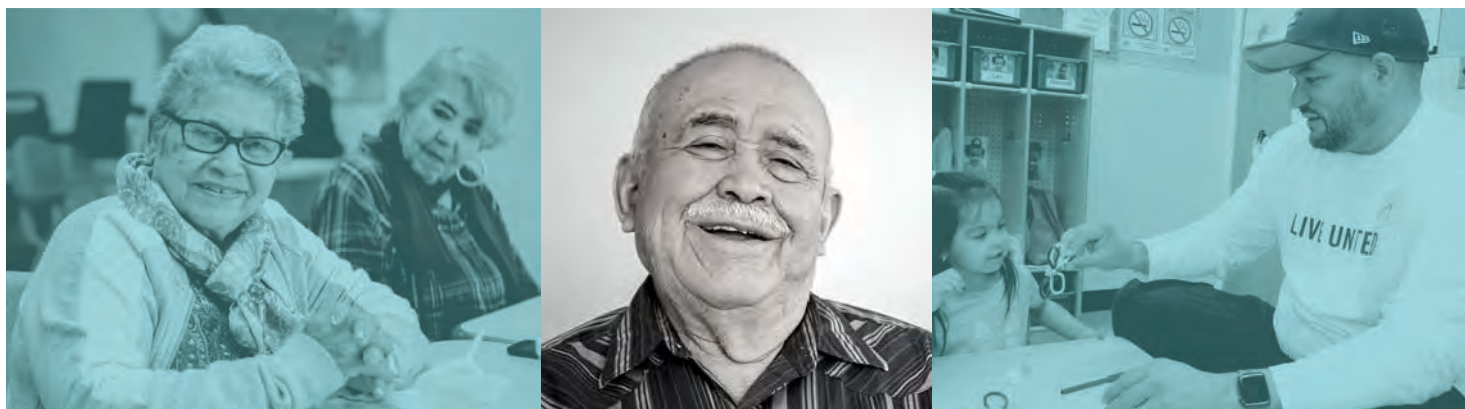
A handwritten signature in black ink, which appears to read "Martin R. Castro".





# OUR MISSION

Casa Central transforms lives and strengthens communities, with a special focus on the Latino community. Our network of social services propels a diverse population of all ages toward self-sufficiency and a higher quality of life.



# OUR PROGRAMS

To build a strong community, one family at a time, across life stages and generations, Casa Central offers programming in three main areas:







1

## **INSPIRING LIFELONG LEARNING AMONG CHILDREN AND YOUTH:**

- Early Learning Academy
- School Age Program

2

## **PROVIDING SAFETY AND SELF-RELIANCE FOR INDIVIDUALS AND FAMILIES:**

- Intact Family Services
- Violence Prevention and Intervention Program
- La Posada Transitional Housing Program

3

## **PROMOTING ACTIVE, HEALTHY LIFESTYLES FOR OLDER ADULTS**

- Adult Wellness Center
- Home Care Services



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# OUR IMPACT

## WHO WE SERVED

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### Home Care Services



2,209

### School Age Program & Early Learning Academy



2,537

### Intact Family Service (Child Welfare)



1,309

### Adult Wellness Center



287

## PROGRAM HIGHLIGHTS

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96%

of the children in our Early Learning Academy Center-Based program met or exceeded standards in math comprehension.

100%

of participants in our Violence Prevention & Intervention Program have increased knowledge about Safety Planning.

100%

of participants surveyed reported a sense of social connectedness as a result of participation in the Adult Wellness Center.

93%

of our seniors feel emotionally and/or physically safe as a result of Home Care Services.



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# 8,723 INDIVIDUALS & FAMILIES IMPACTED

Total number represents individuals and/or families reached via Casa Central's community events, educational programming, and direct, family-centered, services throughout the year.

## Violence Prevention & Intervention



934

## La Posada (Interim Family Housing)



543

## Information & Referral Services



904

100%

of participants who successfully completed Job Readiness training reported improvement in their job seeking skills.

98%

of parents demonstrated reduced risk and increased safety factors in the home as a result of Intact Family Services.

100%

of parents/ caregivers reported they have an increased understanding of their child's development as a result of our Early Learning Academy Home-Based Program.

100%

of our children feel safe, supported and cared for while attending the School Age Program.





# PARTICIPANT STORIES

Participant names have been changed to protect their privacy.



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# ANDREA



Andrea arrived to Casa Central's School Age Program (SAP) after her father gained custody of her and came to him with absolutely nothing but a backpack. The program was able to provide Andrea with essentials such as clothes and bedding through our partners like Cradles to Crayons and Casa Central's Holiday Magic Program. At first, Andrea was quiet and reserved and did not really engage with her peers. Several months into the program, Andrea is able to express herself, and has fostered her talents, and has built relationships with her teachers. We are so happy that Andrea found her voice, so much so, that she performed a solo at a talent show in the beginning of the year! We can't wait to see what Andrea does next!

Our School Age Program (SAP) is a year-round out-of-school-time program where children and youth can enhance their academic, social, and personal skills in a recreational environment. The School Age Program provides a comfortable, safe, fun place for children and youth to unwind, play, practice skills, and interact with caring adults. Our participants also have access to our computer labs to work on homework and play educational games as part of SAP's regular programming. Program staff provide supervision to the children, help with their homework, and address questions related to computer usage.

The School Age Program also provides education in the areas of socio-emotional development, health and nutrition. During the summertime and other school breaks, our School Age Program is open for full-day programming and special activities.

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# MELISSA



After learning about Casa Central's Violence Prevention and Intervention (VPI) program, Melissa came forward and sought assistance to develop a safety plan to leave the abusive relationship she had been in for 10 years. While working with her Casa Central VPI caseworker, Melissa became informed of her rights and empowered to decide what she wanted to do about her relationship, and what steps she needed to take prior to leaving the abusive relationship. Melissa worked with her community, friends, and family as she developed her safety plan and is optimistic that a brighter future is waiting for her. We applaud Melissa's perseverance, resilience, and willingness to trust Casa Central's VPI caseworker as part of her support circle.

Whether violence is seen, heard or experienced directly, it can impact the health and well-being of individuals, families, and communities.

Since 1987, Casa Central's Violence Prevention & Intervention Program has worked to help families and young children heal from the trauma of violence and disrupt the cycle of a potential life of violence in the future. Casa Central's Violence Prevention & Intervention Program provides services to children, adults, seniors, and families who have been impacted by domestic violence, sexual abuse, community violence, and other traumas. Services are free of charge and are available in both English and Spanish.



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# DIANA



Diana and her three children became homeless after Diana made the decision to separate from a violent partner. The family struggled to find a stable living situation, bouncing from friend to friend and shelter to shelter, before being referred to Casa Central's La Posada program.

With the support of La Posada staff and the program's wide range of community partners, Diana was able to begin divorce proceedings, enroll in a program to complete her Bachelor's Degree in Criminal Justice, and secure employment. While staying at La Posada, Diana was also able to save more than \$1,000 to support her and her family as they transitioned to permanent housing.

Ultimately, after exploring her options with the support of the La Posada team, Diana chose to move to Aurora, Colorado, where she and her children are happily enjoying their own apartment and wonderful new adventures. Diana shares that La Posada staff provided her with the support she needed to achieve this milestone and become independent.

La Posada's main goal is to restore families who are experiencing homelessness to stable and permanent living situations by providing transitional housing. In addition to housing, La Posada provides case management and wrap-around support services to identify each family's strengths and needs, working to address the root causes of homelessness and preventing recurrence.

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# LUCIA



Shortly after the onset of the pandemic, Lucia struggled with a disruption to her routine, which included putting a pause on her daily attendance at Casa Central's Adult Wellness Center (AWC). Lucia began experiencing isolation, insomnia, and anxiety. To help her cope with these feelings, her granddaughter and Casa Central staff connected her with an AWC staff member to receive daily check-in calls as she waited to be assigned a Casa Central Home Care Aide. During this time, her AWC staff member sent Lucia motivational text messages and engaged her virtually in activities such as reading 'las noticias del dia', playing dominoes or 'loteria', performing light exercises, and completing arts and crafts projects. Lucia now has a new and much healthier routine with the support and daily visits from her Casa Central Home Care Aide.

Since 1982, Casa Central's Home Care Services program has been providing bilingual and culturally responsive in-home services to Latino and other older adults in the Chicagoland area.

Casa Central's accredited Home Care Services program provides compassionate and reliable in-home care so that older adults can remain safe and independent as they age. Casa Central's Home Care Services day-to-day caregiving provides assistance with a variety of daily living tasks. By helping with meals, mobility, and personal care, Home Care Services strives to support each participant's independence and improve their quality of life.

Casa Central's accredited Adult Wellness Center (AWC) offers daily center-based care to Latino and other older adults, 60 years of age and older, and provides a wide variety of fun and therapeutic activities that help older adults maintain, improve, and/or restore their emotional, cognitive, and physical well-being. Our Adult Wellness Center offers unique bilingual and bicultural services within a safe and supervised setting.



A photograph of three people, two men and one woman, smiling and holding a trophy. They are dressed in professional attire. The background is a light blue wall with several Casa Central logos. The logos are circular and contain the text 'CASA CENTRAL' and 'HISPANICS SERVING THE COMMUNITY' around a central graphic of a house and people.

# AGENCY HIGHLIGHTS

As a united community, we make a difference in the lives of hundreds of families and thousands of individuals. Casa Central's mission is made possible through your commitment, generosity and support. Together, we can help our community lead a higher quality of life.

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## 65TH ANNIVERSARY AWARDS GALA

--Casa Central Honored Governor JB Pritzker, State Senator Omar Aquino, Bank of America and Allstate at its 65th Anniversary Awards Gala at the Chicago Hilton on October 11, 2019.

--Governor JB Pritzker was awarded our Changemaker Award, recognizing his contributions to strengthening the social safety-net in Illinois and driving one of the most ambitious and consequential legislative agendas in state history, during his first legislative session.



--State Senator Omar Aquino was honored with the Pastora San Juan Cafferty Legacy Award for both being a strong advocate for Chicago's Latino older adult population as well as for his efforts during the Illinois legislative sessions, which ensured that the state provides the necessary funding to support safety-net programs that benefit our community.

--Bank of America received the Corporate Partner Award for being a strong supporter of Casa Central and its mission. For over 20 years, Bank of America has provided financial support, in-kind donations and volunteer hours to help Casa Central serve communities across the Chicagoland area.

--Allstate received the Community Builder Award for the financial and in-kind support it has provided Casa Central, its programs, and the communities it serves.

## ELA GETS A VISIT FROM RASHIED DAVIS

In January 2020, Rashied Davis, former Chicago Bears receiver, visited our Early Learning Academy (ELA) program. It was our pleasure to welcome the former NFL football player's visit to our kids. He read stories to our children while bringing a great energy to each one of the classrooms! Special shout out to PNC Bank for arranging this visit and for their donation of educational materials.



## EMERGING LEADERS AUXILIARY BOARD

Casa Central announced the new members of its Emerging Leaders Auxiliary Board (ELAB). The group welcomed 8 new members from various industries from across the Chicago area. Members of ELAB serve as ambassadors for Casa Central and help support the programs, activities, and communities it serves through fundraising events, volunteer service, and professional engagement.



## 2020 KICK-OFF RECEPTION

In February 2020, Casa Central hosted its annual Kick-off Reception at the National Museum of Mexican Art, where the organizational theme for the year: #FuturoIsLatina was unveiled. This theme highlighted and recognized the contributions of all Latina women who have been a part of Casa Central's past, are an integral part of its present, and most importantly, are working on creating a bright future for our organization.





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# CASA CENTRAL STEADY & STRONG

## NAVIGATING REMOTE LEARNING

Due to the COVID-19 pandemic, children from our Early Learning Academy program remained sheltered-in-place from March through June and were connected to Casa Central Teachers, Parent Educators, and Family Development Specialists by using web-based resources to continue learning at home! Teachers set daily themes, which included Backward Day, Sports Day, and Superhero Day. Children loved having the chance to dress up and to see their friends also participating which helped them feel connected to the classroom community!



## STAYING SAFE

Casa Central was fortunate to receive critical donations of masks, face shields, and hand sanitizer from many community partners (including Chicago Alumni Network of Sigma Lambda Beta, KOVAL Distillery, Limitless Studios, Best Food Services, and more). These PPE donations were vital to helping us keeping our essential workforce as safe as possible while on the front lines providing life-saving care. Thank you so much to these generous individuals and organizations!

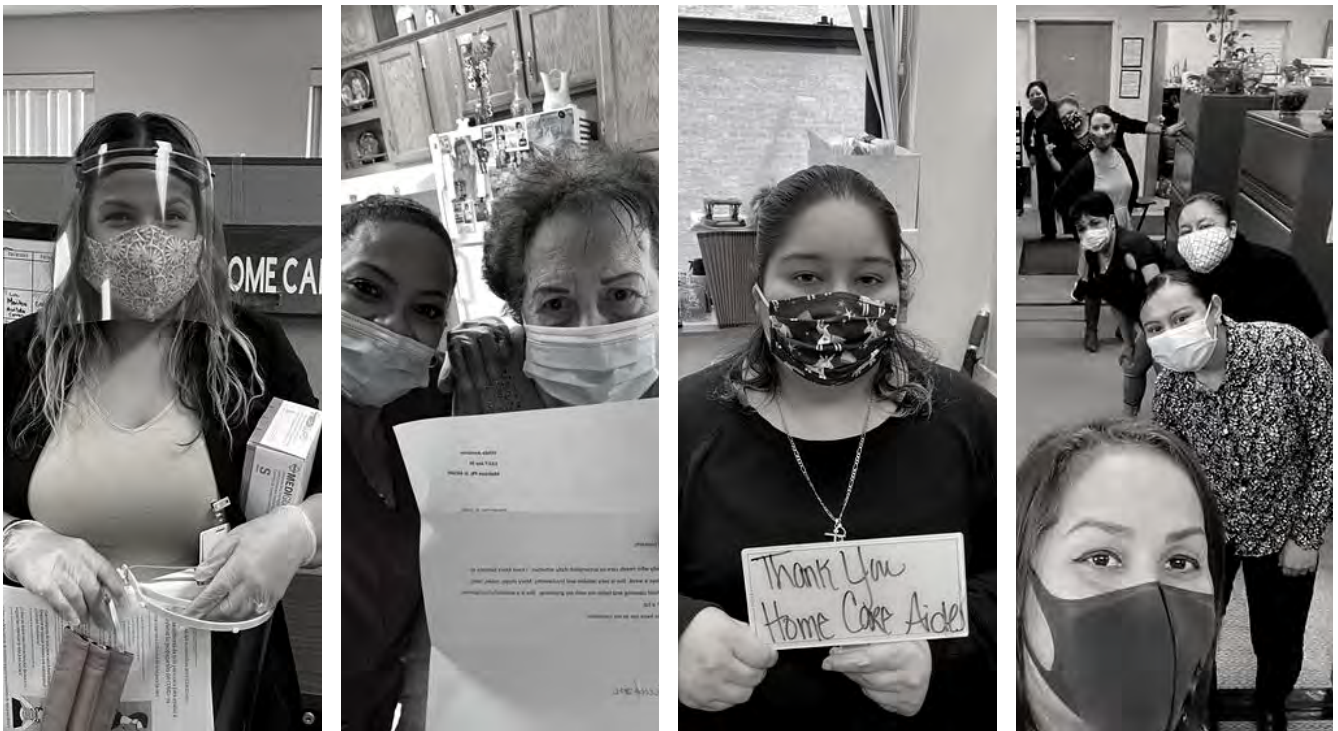


# THROUGH IT ALL

## CASA CAFE CHAT

At the onset of the COVID-19 outbreak (March/April 2020), Casa Central's Performance Quality Improvement (PQI) team and the Health & Wellness Committee launched our first-ever podcast, "Casa Cafe Chat". This program centers around providing our employees with resources, information, and tips to navigate these difficult times. Some of the topics covered include fitness, meditation, diet culture, practicing gratitude, veganism, and more! The podcast has been critical in guiding our direct care teams to practice self-care throughout the pandemic, so they can continue to provide the highest quality care to our families.

**Throughout it all, Casa Central's Home Care Aides remained on the front lines providing essential services to hundreds of older adults!**



## CASA CENTRAL RECEIVED RE-ACCREDITATION THROUGH 2024

Founded in 1977, the Council on Accreditation (COA) is an international, independent, nonprofit organization that accredits human and social service providers.







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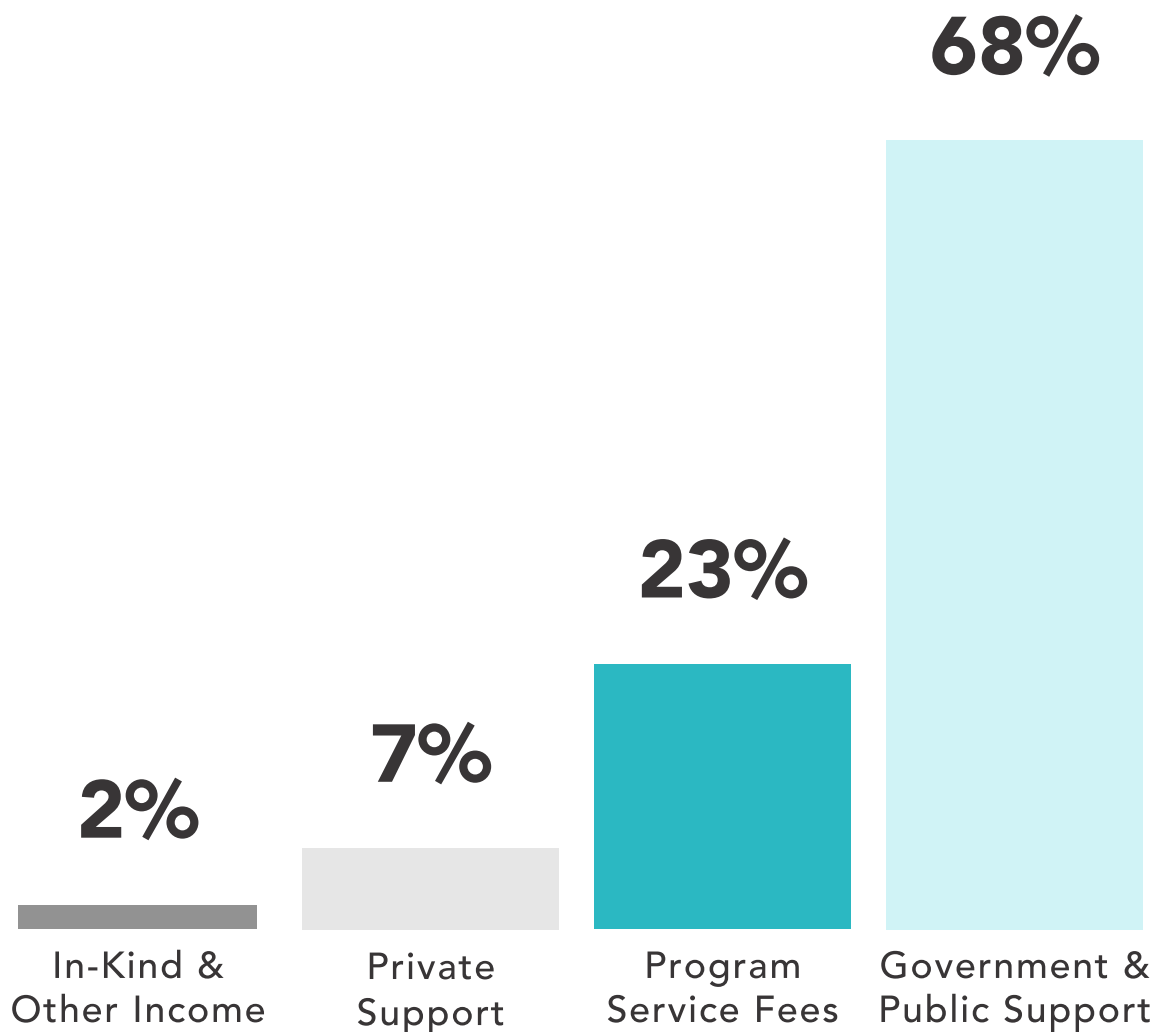
# FINANCIALS

FISCAL YEAR ENDED JUNE 30, 2020

TOTAL REVENUE: **\$18,434,482**

## Revenue Sources

	In-Kind & Other Income	\$357,743
	Private Support	\$1,248,495
	Program Service Fees	\$4,232,092
	Government & Public Support	\$12,596,152
<b>Total:</b>		<b>\$18,434,482</b>





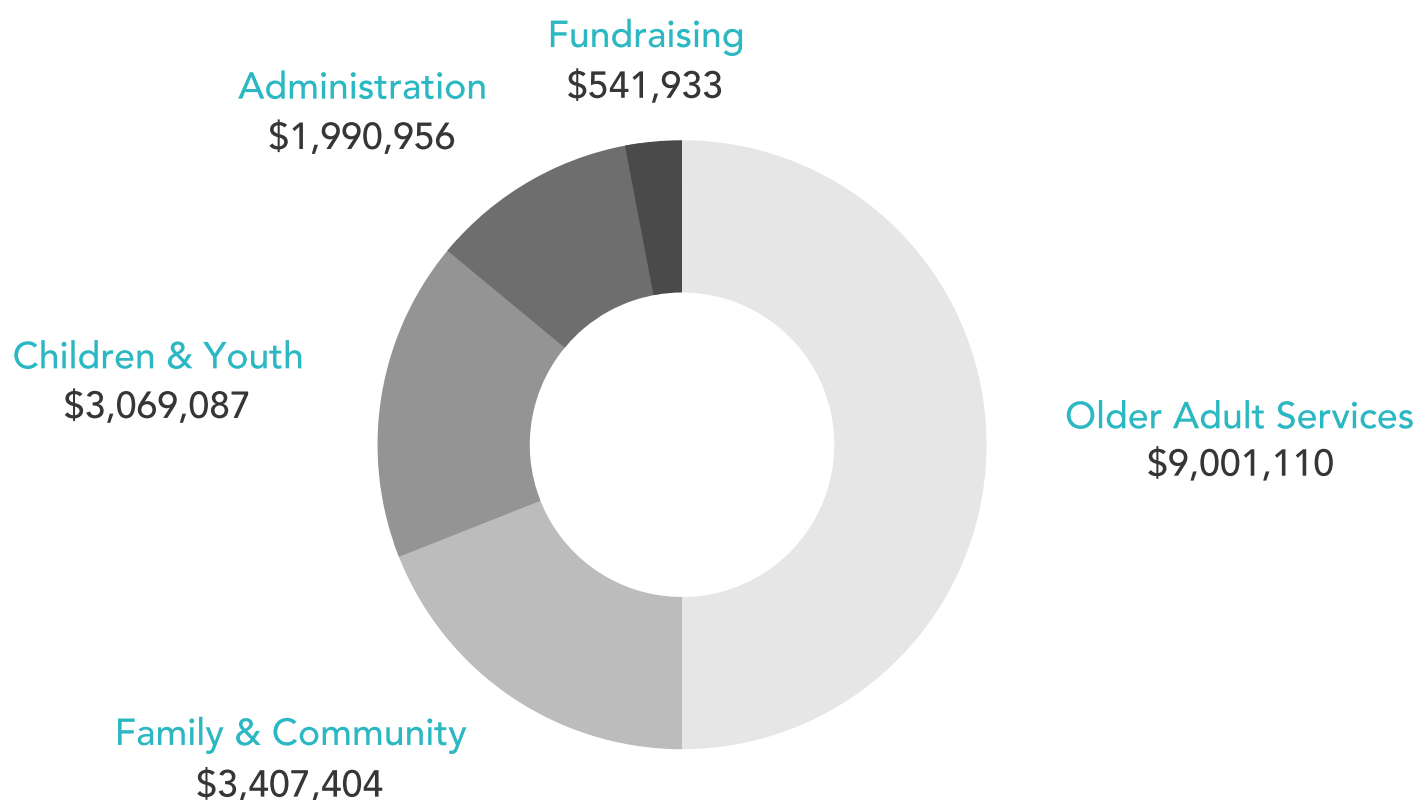
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## HOW FUNDS ARE USED

**86% OF FUNDING GOES  
DIRECTLY TO PROGRAMS**

- Older Adult Services (50%)
- Family & Community (19%)
- Children & Youth (17%)
- Administration (11%)
- Fundraising (3%)

**TOTAL EXPENSES:  
\$18,010,490**



# THANK YOU

## 2020 SUPPORTERS

### \$50,000 AND ABOVE

BMO Harris Bank  
Chicago Community COVID-19 Response Fund  
ComEd  
Elizabeth Morse Genius Charitable Trust  
Healthy Communities Foundation  
Paul M. Angell Family Foundation

McGowan Gin Rosica Family Foundation  
Microsoft  
North Park University  
Pepsi Americas  
Rush University Medical Center  
The Blassie Family of Belleville, IL  
The Seabury Foundation  
Tito's Handmade Vodka  
T-Mobile Foundation  
Walter J. and Edith E. Best Foundation

### \$49,999 TO \$20,000

Allstate Corporation  
Anonymous Foundation  
Anonymous Foundation  
Bank of America Charitable Foundation, Inc.  
Charles and M. R. Shapiro Foundation, Inc.  
Help For Children - Prevent and Treat Child Abuse  
Irving Harris Foundation  
Julius N. Frankel Foundation  
Michael Reese Health Trust  
Peoples Gas Company  
Russell & Josephine Kott Memorial Charitable Trust  
The Donley Foundation  
W.P. & H.B. White Foundation

### \$4,999 TO \$1,000

AbbVie Foundation  
Alfred G. Ronan  
Allstate Foundation  
Amy McCarty  
Anaoli LLC  
Annette Martinez  
Anonymous Donor  
Araceli R. De La Cruz  
Assurance Agency, Ltd.  
Balsamo Family Foundation Inc.  
Chaddick Foundation  
Continental Casualty Company (CNA)  
Daniel Marcano  
David G. and Gloria Delgado  
David Nirenberg and Sofia Torallas Tovar  
Delphina Worsley  
Denise R. Rano  
Dora D. Moats  
Eileen McKeough  
Expedia Group  
Francis Beidler Foundation  
George M. Eisenberg Foundation for Charities  
Greater Chicago Food Depository  
HERE Technologies  
Hispanic Housing Development Corporation  
James Botana and Monica Khetarpal  
John B. and Sally Csontos Filan  
Joseph M. Teller and Christopher A. Lawrence  
Joseph T. Monahan  
La Preferida Inc.  
Liberty Mutual  
Linares Insurance Group Inc.  
Lynn Fisher  
Maria Sanchez  
Martin R. Castro  
Mary E. Reynolds  
Maximilian C. Gibbons and Andria Cantu  
McCortney Foundation  
Miguel A. Ruiz  
Monahan Law Group, LLC  
Mutual of America  
Nilda I. and Angel L. La Luz  
Norwegian American Hospital  
Omar and Elizabeth Aquino  
Pajeau Children's Foundation  
Patti Hicks  
Paul W. and Mary R. Roloff

### \$19,999 TO \$10,000

A. Montgomery Ward Foundation, Bank of America, N.A., Co-Trustee  
American Family Insurance Dreams Foundation  
Ameriprise Financial  
Anonymous Corporation  
Blowitz-Ridgeway Foundation  
Central Savings, f.s.b.  
Chicago White Sox Community Fund  
Comcast NBCUniversal Foundation  
Fred J. Brunner Foundation  
Humana Inc.  
Jackson National  
Kenilworth Union Church  
Mars Wrigley Foundation  
McDonald's Hispanic Operations Association (MHOA)  
Northern Trust Foundatione  
Operations USA  
Robert R. McCormick Foundation  
Leslie B. York

### \$9,999 TO \$5,000

ABC 7 Chicago WLS-TV  
Adela Cepeda  
Aetna Better Health Illinois  
Baker & McKenzie LLP  
Big Lots  
Comcast  
Crowe LLP  
HBK Engineering, LLC  
Heitman LLC  
Jewel-Osco, Supervalu Inc.  
Karen G. Fisher

## \$4,999 TO \$1,000 (CONT.)

Perfecto and Wanda Perales  
PNC Bank  
Proven IT  
Purva and Vikram Sule  
Renea Poppel  
Richard and Joan Carroll  
Robert Half  
Rosita Lopez and Anibal L. Taboas  
Salvador F. and Esperanza C. Arana  
Shirley A. Ricks  
Solano-De Carrier Management Co., LLC  
Southern Company Gas  
Steven Meier and Miriam Klevan  
Target Corporation  
The Farny R. Wurlitzer Foundation  
The Herman & Katherine Peters Foundation, Corp.  
United Heartland  
Univision Communications Inc.  
V & V Supremo Foods, Inc.  
William D. and Maura Reynolds  
Wintrust Bank - Logan Square  
Wynndalco Enterprises, LLC

## \$999 TO \$500

Alejandro Menchaca  
Anne and Bruce Stroh Family Charitable Foundation  
Ashley and Zuber Allibhoy  
Colin Espinales  
Cristina Foods, Inc.  
David and Eva Andalcio  
Diana L. Bautista and Orlando Rios  
Elizabeth B. Avellaneda  
First Congregational Church of La Grange  
Frederick L. and Jacqueline Friedman  
Happy Camper Pizzeria  
Illeana and Jorge G. Gomez  
James Patrick and Luisa E. McNamara  
Jeffrey Beck  
Jeffrey Bilek  
Jose De La Rosa and Stephanie Kloster-De La Rosa  
Kevin M. and Wanda M. McDonald  
LinkedIn Corporation  
Lori Flores Rolfson  
Louise K. Smith  
Lucino Sotelo  
Maura J. Cawley  
Midwest Peruvian Foundation for Education and Health  
MNJ Technologies  
Paul and Kelly Karl  
Plante Moran, PLLC  
Regina McBride  
Rosa M. and Miguel Alba  
Scott Ryan  
Susan B. Moser  
The John D. and Catherine T. MacArthur Foundation  
WEC Energy Corp

## \$499 TO \$100

Aaron Buelow and Brandie Rae Kadota  
Al Bruni  
Albert Robles  
Alessandra DeChancie  
Alex Aldridge  
Alex Foucre-Stimes  
Alison Goodingham  
Allstate Giving Campaign

Ana C. Marquinez  
Anastasia Adams  
Andrew J. Ten Eyck  
Andrew Tonelli  
Angelica Medley  
Anita DeChancie  
Anita Maldonado  
Anna Hrachovec  
Anne Vela-Wagner  
Anonymous Donor  
Anonymous Donor  
Anonymous Donor  
Anonymous Donor  
Antonio R. Guillen  
Araceli Rincon  
Ariana Cortez  
Arturo Guerrero  
Aura R. Manzanares  
Blanca Rios  
Bobby C. and Latonia N. Partee  
Brian Goetz  
Brian Walter  
Britney Kummerer  
Bryan Tipps  
Cafe con Leche  
Cafosa  
Candace N. Ramirez  
Carlos J. Guevara  
Carlos Tortolero  
Carmen C. Martinez  
Carmen J. Lago  
Cassandra Maziarka  
Catherine M. Wahl  
Catherine Murray  
Cesar A. Lostaunau  
Cesar M. and Guadalupe A. Diaz  
Charles Herrig  
Christen C. Cicchitto  
Christopher Naranjo  
Christy Galeotti  
Claudia and Benjamin Brodner  
Claudia Herrera  
Clayton Drinko  
Cynthia Ramirez  
Daisy Ayllon  
David A. Escontrias  
David Bjorlin  
David Neuman  
David Olivia  
Dennis J. Mondero  
Dennis Matthews  
Diana Marquez  
Diana Palomar  
Distinctive Design Builder Inc.  
Donna M. Pickett  
Dora Arroyo  
Dora Cornelio  
Douglas Levy  
Drew Wehrle  
Eddie Diaz  
Edwin Roman  
Elda Leal  
Elizabeth Amy  
Elizabeth Chillon  
Emilio Perkins  
Erika Chavez  
Evelyn Flores  
Evidalia Soche  
Felix Rodriguez  
Fernando Pastor  
Frances Martinez





## \$499 TO \$100 (CONT.)



Frank Perkins  
 GATX Corporation  
 Getaround  
 Gladys Lorenzo  
 Google Inc.  
 Green Bay Cycles LLC  
 Guadalupe Sanchez  
 Hamed Hashmy  
 Herbert Mazariegos  
 Hilda Onate  
 Horacio Garcia  
 Irene F. Santiago  
 Irene Robles  
 Israel Rivera  
 James Ferg-Cadima  
 James L. and Alice M. Snelgrove  
 James Vear  
 Jane Heron  
 Janet Diaz  
 Jasmin Perez  
 Jasmine Baca  
 Javier Hernandez  
 Jeanne Siekowski  
 Jeff and Jennie Ely  
 Jeff Picchiottino  
 Jeffrey Sykes  
 Jennifer Convey  
 Jessica Avitia  
 Jessica Munoz  
 Jesus Flores  
 Joaquin Iglesias  
 John G. and Jill F. Levi  
 John Halbert  
 John Y. and Erin A. Shipka  
 Jose Cintron  
 Jose L. Santillan  
 Jose M. Llive  
 Joseph Vela  
 Juan and Alice Morado  
 Juan Rangel  
 Julie Chavez  
 Justin and Mayela Stuparitz  
 Justin Stuparitz  
 Kailey Cole  
 Karina Alvarez  
 Karl Flener  
 Katherine Aanensen  
 Kathleen Reynolds  
 Keelie Johnson  
 Kendra Wright  
 Kenneth Goodingham  
 Kimberly Black King  
 Kyle Diederichs  
 LaRaye Osborne and Mark Ten Eyck  
 Lauren Pabst  
 Lee Francis and Michelle Gittler  
 Leopoldo Salgado  
 Linda Guillermo  
 Lorena Maldonado  
 Lourdes Diaz  
 Luis Narvaez  
 Luis Segura  
 Lynn A. Lindberg  
 Ma De Jesus Zarate  
 Marc Katz  
 Maria Bernabe  
 Maria Consuelo Ortega Martinez  
 Maria D. Perez  
 Maria G. Perez  
 Maria J. Pacheco  
 Maria Lucy Osaine

Maribel Castillo  
 Maritza Morales  
 Mark and Kim Broses  
 Martin Montes  
 Mary B. Saraceno  
 Matthew Carlin  
 Matthew D. Martinez  
 Maura Leon  
 Maureen Lesak  
 Maya Garcia  
 Mayra Quiñonez  
 Miguel A. Martinez  
 Mike's Chevron  
 Milagros and Cesar Hernandez  
 Milena Echeverry  
 Miranda Padilla  
 Myriam Restrepo  
 Nancy Guerrero  
 Nayeli Camargo  
 Neily Morales  
 Nicholas Ramos  
 Nicholas W. George  
 Olga L. Castañeda  
 Oriana B. Cantillo  
 Oscar and Lauren Blanco  
 Pablo E. Castro-Roman  
 Pablo Ramirez  
 Park Ridge Presbyterian Church  
 Paula Valencia  
 PayPal Giving Fund  
 Pedro and Carmen Ramos  
 Pedro J. Cevallos-Candau  
 Phyllis Toler  
 Presbyterian Women in the Presbytery of Chicago  
 Rachel Ballard  
 Rachel Kuipers  
 Ralph Rocha  
 Ramon Estrada  
 Rebeca Melendez  
 Rebecca Zavala  
 Ricardo R. and Clorinda Garcia  
 Rich Joseph Paskis  
 Richard H. and Cynthia P. Morehead  
 Richard Negron  
 Richard Valde  
 Robert and Regina Ceisel  
 Ryan and Weslie Bay  
 Ryker S. Johnson  
 Sara Matta  
 Sarah Parker  
 Scott Brooks  
 Shelley J. Nation-Watson  
 Sonia Garcia  
 Sophia Ramirez-Saenz  
 Srikanth Geedipali  
 Steve and Sherry Dickerson  
 Tatiana Sanjinés and Jefferson Caldeira  
 The Pepsico Foundation, Inc.  
 Thomas A. and Alyson L. Brodner  
 Thomas Kernan  
 Timothy Mahon  
 Todd Gilchrist and Stacey E. Baca  
 Tracy Mendan  
 Vanessa Austin  
 Vanessa Hall  
 Victor Moreno Pastor  
 Victoria Munoz  
 Virgen Perez-Dormann  
 Virginia Diaz  
 Virginia R. Matos  
 William Weigel Yiannis L. Katsogridakis  
 Yolanda V. Garces  
 Yolanda Valencia

## IN-KIND DONATIONS

Addis Zewdie  
Aetna Truck Parts  
Alderman Ward 1  
Alejandra Ullauri  
Allie Caldwell  
Angela Losacco  
Anita Strand  
Ann Rodriguez Nolan  
Anne Kellogg  
Banana Republic Factory Store #4347  
BDO USA, LLP  
Best Food Services  
Bright Horizons Foundation for Children  
Byron Calvillo  
Carlos Lopez  
Carmen Aguilar  
Carmen B. Lopez  
Carol Boyd  
Carter's # 1066  
Carter's # 523  
Carter's # 820  
Carter's # 868  
Carter's # 946  
Carter's # 957  
Carter's # 962  
Chicago Alumni Network of Sigma Lambda Beta  
Christopher Sarcelletti  
Citi Private Bank  
ComEd  
David Torres

Diana Perez  
Dora Quezada  
Drury Lane Theatre  
Ellen Green  
Erika Chavez  
Euromonitor International  
Family Mask  
First Congregational Church of La Grange  
First Presbyterian Church of Lake Forest  
First Presbyterian Church of Libertyville  
Fjord  
GATX Corporation  
Glenbrook South High School  
Greater Chicago Food Depository  
HERE Technologies  
Jewel-Osco, Supervalu Inc.  
Jim Miranda  
John W. Weiss Ace Hardware  
Jones College Prep.  
Jorge A. Del Moral Rivera  
Jose Martinez  
Joyce Parker  
KOVAL Distillery  
Latino Leadership Council  
Leonel Vega  
Leslie B. York  
Leticia Fuentes  
Limitless Studios  
LinkedIn Corporation  
Lupe Garcia

Lydia Martinez Szwczyk  
Magdy Regalizo  
Manuel Monreal  
Maria Lucy Osaine  
Maria Miranda  
Maribel Melanson  
Mariluz Olalde  
Mars Wrigley Confectionery  
Nicolás Hernandez  
Northwestern Mutual  
Oakton Community College  
PACO Collective  
Park Ridge Presbyterian Church  
Peoples Gas Company  
Reva & David Logan Foundation  
Richie Marrero  
Robert Ryan  
Rosita Lopez  
Silvana Wolkowicz  
Sloane York  
Solano-De Carrier Management Co., LLC  
St. Ignatius Church  
Suzy McClure  
Tania Martinez  
The Honeycomb Project  
T-Mobile  
Tom's Juke Box Service  
Trinity United Church of Christ  
Triton College  
Weslie Bay  
Xochitl Campos

### In Memory of Arthur Prieto

Nayely Mendoza

### In Memory of Arthur Prieto

Mary and Ray Ring

### In Memory of Charles Amy

Elizabeth Amy

### In Memory of Encarnacion Colon

Maximilian C. Gibbons  
Andria Cantu

### In Memory of Lucia Hernandez

Annette Martinez

### In Memory of Luis Alfonso Alvarez

Luz Naranjo

### In Memory of Maria Reyes

Milena Echeverry

### In Memory of Rita and Ward Fisher

Bertha J. Peterson

### In Memory of Rodolfo Vargas

Antonio R. Guillen

### In Memory of Santa Morges

Mark Rivera

### In Memory of Sofia Robles

Albert Robles

### In Honor of Al Ronan

Alfred G. Ronan

### In Honor of Arthur Prieto

Matthew Carlin

### In Honor of Basilisa Gonzalez

Samuel Latorre

### In Honor of Carmen Martinez

Matthew D. Martinez

### In Honor of Casa Central employees

Karen G. Fisher

### In Honor of Christopher Naranjo

Kerelyne Escobar-Naranjo

### In Honor of Christopher Naranjo

Kiara Landin

### In Honor of Christopher Naranjo

Fabio A. Naranjo

### In Honor of Dan Alvarez

John B. and Sally Csontos Filan

### In Honor of Ernesto Alvarado

Ernest Alvarado

### In Honor of Jacob Custer

Judy Bernstein

### In Honor of Judy Brodner

Joanne Burgess

### In Honor of Leonardo Perales

Perfecto and Wanda Perales

### In Honor of Marie Garcia

Brent Locey

### In Honor of Mary Reynolds

Kathleen Reynolds

### In Honor of Miguel A. Trujillo, Sr.

Miguel A. Trujillo

### In Honor of Mujeres Astutas

Rosita Lopez and Anibal L. Taboas

### In Honor of Santa Morges

Maria Rivera

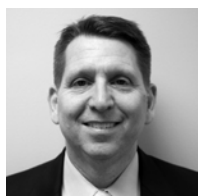
### In Honor of Susan Schreiber

Hillary Exter

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# BOARD OF DIRECTORS

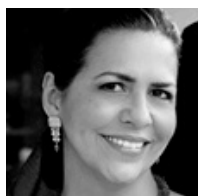
## FISCAL YEAR 2020



**Joe Teller**

**Board Member**

Managing Director of Marketing & Communications  
Family Office Exchange



**Dr. Rosita Lopez**

**Board Vice Chair**

Professor, Northern Illinois University in DeKalb



**John Filan**

**Board Treasurer**

President,  
FTP Management Corporation



**Araceli R. De La Cruz**

**Board Secretary**

General Counsel/ Chief Administrative Officer  
Acero Schools



**Salvador Arana**

**Board Member**

Director of Construction,  
Peoples Gas Company



**David Delgado**

**Board Member**

Crow Horwath LLP,  
CPA - Partner



**Karen Fisher**

**Board Member**

Director, Enrollment & Financial Aid,  
Francis W. Parker



**Jennifer Lopez**

**Board Member**

Culinary Lead  
Arclight Cinemas



**Annette Martinez**

**Board Member**

Director of External Communications and Strategic Outreach,  
Argonne National Laboratory



**Ellen McKeough**

**Board Member**

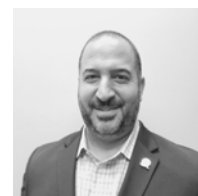
Consultant,  
Global Consulting, LLC



**Perfecto Perales**

**Board Member**

Executive  
Research Development & Quality Consultant



**Frank Perkins**

**Board Member**

VP of Sales & Marketing,  
Modern Tube



**Miguel Ruiz**

**Board Member**

Attorney /Partner, Cogan & Power, P.C., Attorneys at Law



**Purva Sule**

**Board Member**

Chief of Staff to the US COO,  
BMO Financial Group



**Mary Ann Vasquez**

**Board Member**

Associate Director, Human Resources Operations & Service/Puerto Rico/DR  
Praxair, Inc.



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# CASA CENTRAL'S TEAM

FY 2020

## SENIOR MANAGEMENT TEAM

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**Martin R. Castro**  
President & CEO



**Nilda La Luz**  
Chief Operating Officer



**Paul Karl**  
Chief Financial Officer



**Illeana Gomez, LCSW, PH.D**  
Vice President of  
Senior and  
Community Services



**Mary Reynolds, LCSW, ICDVP, I/ECMH-C**  
Vice President of  
Children's Services

## PROGRAM DIRECTORS

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### CHILDREN & YOUTH



**Lillian Medina**  
Early Learning Academy  
Center-Based Program  
Program Director



**Isela Serna**  
Early Learning Academy  
Home-Based Program  
Program Director



**Destiny Morales**  
School Age Program  
Program Director



**Mayra Quiñonez**  
Home Care Services  
Program  
Program Director



**Tatiana Sanjines**  
Adult Wellness Center  
Program  
Program Director

### OLDER ADULTS

### INDIVIDUALS AND FAMILIES



**Yesenia Arreola**  
Violence Prevention &  
Intervention Program  
Program Director



**Millie Hernandez**  
La Posada, Interim Housing  
Program for Families  
experiencing homelessness  
Program Director



**Paula Valencia**  
Intact Family Services  
Program  
Program Director

# CASA CENTRAL'S STORY

## THE BEGINNING



Called to meet the needs of newly arrived immigrants, a group of Hispanic pastors rented a storefront in the heart of a predominantly Hispanic neighborhood. They called this center Casa Central Evangelica and began providing counseling and aid to those in need. As their scope and services expanded, the agency became known simply as Casa Central.

## EARLY LEARNING ACADEMY



The Early Learning Academy (back then known as Casa Infantil) was officially licensed to serve 40 children. During these past 44 years, ELA has continued to grow and provide high quality early learning services to the community through both center-based and home-based options.

## HOME CARE SERVICES



Home Care Services was initially referred to as the Chore and Housekeeping program, and began by offering home-based care to 9 older adults. Today, this program serves more than 800 older adults in their homes throughout the greater Chicagoland area every year.

1954

1976

1982

1975

SCHOOL AGE PROGRAM



The After School Program, today referred to as the School Age Program, began offering out-of-school-time services for children children ages 5-12.

1981

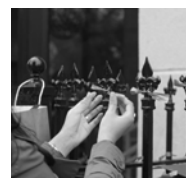
ADULT WELLNESS CENTER



Renting space in a church on California Ave, the Adult Wellness Center began providing daily activities and meals to seniors.

1987

VIOLENCE PREVENTATION & INTERVENTION



Casa Central began providing help and safety for survivors of domestic violence and their families, and to this day, continues to provide crisis intervention, information regarding legal rights and safety planning, individual counseling, and support groups through its Violence Prevention & intervention program.

# TRANSFORMING LIVES SINCE 1954

## LA POSADA



La Posada's program welcomed its first three families experiencing homelessness. This program has maintained a longstanding reputation for excellence and innovation in terms of its high-quality transitional housing and family-centered approach.

## NEW HEADQUARTERS



The completed facility at 1343 N California became Casa Central's administrative headquarters and the home of several new and expanded programs for children, families and older adults.

## 65TH ANNIVERSARY



Casa Central celebrated 65 years of Transforming Lives and Strengthening Communities.

1990

1997

2019

1993

**INTACT FAMILY SERVICES**



"Family First" services were initiated and focused on preventing child abuse, while keeping families together. This program has grown to become one of the largest Intact Family Service providers in the state due to its excellent service provision and bilingual/bicultural capacity.

2007

**SAFE START PROGRAM**



The Safe Start program, an innovative program that provides comprehensive, trauma-informed services to children ages 0-5 and their families who have been impacted by exposure to violence in their homes and communities began this year. This program has since merged with Violence Prevention & Intervention.

2020

**PANDEMIC IMPACT & REACCREDITATION**



Casa Central provided front-line essential Human Services during the pandemic.

Casa Central received Council on Accreditation (COA) re-accreditation through 2024.





TRANSFORMING LIVES SINCE **1954**

Connect with us:  
@casacentral  
casacentral.org



Founded in 1977, the Council on Accreditation (COA) is an international, independent, nonprofit organization that accredits human and social service providers.

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