

Casa Central's

Annual Awards Gala

Sponsorship Levels and
Benefits

2019



Welcomed Guest and Partner,

Since 1954, Casa Central has served as the pillar for Hispanic families in Chicago, and with your support has turned into one of the largest Hispanic social service agencies in the Midwest. Throughout the years, our mission has remained the same “to transform lives and strengthen communities, with a special focus on Hispanics.

This year we are celebrating the organization’s 65th Anniversary. To honor this tremendous milestone, we hope you still consider supporting the Annual Awards Gala on Friday, October 11 at the grand and historic Hilton Chicago. The evening will honor local community and civic leaders for the work they have done to transform the lives of those we serve. The Awards Gala will also serve as our largest fundraiser of the year, generating critical revenue for our innovative, multicultural, and cross-generational programs.

This year’s theme will honor the traditions of the Quinceañera. The Quinceañera celebration is an age-old Latin tradition signifying a woman’s coming of age. While Casa Central is considered one of the largest Hispanic social service agencies in the Midwest, honoring this tradition celebrates the culture of those we serve and symbolizes our commitment to growth and prosperity for many years to come.

As an appreciated supporter of our mission, we offer a variety of benefits to our sponsors. More information can be found in the following page. For questions, please contact Keelie Johnson, Individual Giving and Special Events Manager, at kjohnson@casacentral.org or 773-654-2322.

We hope you will consider supporting Casa Central in commemorating an astounding achievement of serving the community for 65 years.

Sincerely,



Martin R. Castro, Esq.
Interim President and CEO



\$35,000 - MADRINA

- ◆ Premium seating for 20 at the Annual Awards Gala
- ◆ 7 invitations to the Private Gala Reception
- ◆ 10 commemorative 65th Anniversary lapel pins
- ◆ Logo included in all digital and print materials for Annual Awards Gala
- ◆ Logo included on Annual Awards Gala webpage
- ◆ Year-long logo placement on agency's "Partner Webpage"
- ◆ Individual logo on Annual Awards Gala presentation to be shown that evening
- ◆ Individual highlight on social media through "Sponsor of the Month" feature
- ◆ Quarter page ad in Annual Awards Gala Program book

\$25,000 - PADRINO

- ◆ Prime seating for 10 at the Annual Awards Gala
- ◆ 5 invitations to the Private Gala Reception
- ◆ 8 commemorative 65th Anniversary lapel pins
- ◆ Logo included in all digital and print materials for Annual Awards Gala
- ◆ Logo included on Annual Awards Gala webpage
- ◆ Year-long logo placement on agency's "Partner Webpage"
- ◆ Individual logo on Annual Awards Gala presentation to be shown that evening
- ◆ Individual highlight on social media through "Sponsor of the Month" feature

\$15,000 - DAMAS

- ◆ Preferred seating for 10 at the Annual Awards Gala
- ◆ 3 invitations to the Private Gala Reception
- ◆ 6 commemorative 65th Anniversary lapel pins
- ◆ Logo included in all digital and print materials for Annual Awards Gala
- ◆ Logo included on Annual Awards Gala webpage
- ◆ Year-long logo placement on agency's "Partner Webpage"

\$10,000 - CHAMBERLAIN

- ◆ Preferred seating for 10 at the Annual Awards Gala
- ◆ 2 invitations to the Private Gala Reception
- ◆ 4 commemorative 65th Anniversary lapel pins
- ◆ Logo included in all digital and print materials for Annual Awards Gala
- ◆ Logo on Annual Awards Gala webpage

\$6,500 - PARTNER

- ◆ Seating for 10 at the Annual Awards Gala
- ◆ 1 invitation to the Private Gala Reception
- ◆ 2 commemorative 65th Anniversary lapel pins
- ◆ Logo included in all digital and print materials for Annual Awards Gala

\$1,000

- ◆ Two tickets to the Annual Awards Gala, including the Private Gala Reception





773.645.2300
1343 N California Ave
Chicago, IL 60622
www.casacentral.org