



2022

Sponsorship Menu

2022 Annual Awards Celebration



#TransformandoFuturos
#TransformingFutures



Transformando Futuros

Casa Central remains committed to Transforming Futures for the thousands of individuals, children, families, and older adults that rely on Casa Central's network of services. From here, we look forward to a bright future of transformation and empowerment fueled by the support and engagement of our sponsors. Self-sufficiency and a higher quality of life for those in need are only made possible through the vital work of our staff and volunteers and the generous contributions of our supporters.



Signature Event

2022 Annual Awards Celebration: October (Venue & Date TBA)

This event is our largest of the year, hosted to honor individuals and organizations for their commitment to supporting Casa Central's mission and the families and communities we serve across the Chicago Metropolitan area.



400+

business, community,
and civic leaders attend
our events annually.

Casa Central will adhere to all COVID safety and social distancing requirements in effect at the time of the event.



\$50,000 Presenting Sponsor

- Exclusive Sponsorship of Casa Central's 2022 Annual Awards Celebration
- Highest level and sized logo placement on all digital and print materials for Casa Central's 2022 Annual Awards Celebration
- Full-page ad in Casa Central's 2022 Annual Awards Celebration
- Complimentary access to Casa Central's 2022 Annual Awards Celebration
- Opportunity for a representative of your company to present an award at Casa Central's 2022 Annual Awards Celebration
- Select and provide a video with a representative of your company to play at Casa Central's 2022 Annual Awards Celebration
- Individual partnership highlight video created by Casa Central's marketing team to be shared on social media prior to Casa Central's 2022 Annual Awards Celebration
- Press release announcing your company as a Presenting Sponsor of Casa Central's 2022 Annual Awards Celebration to be shared on Casa Central's website, social media, and media outlets
- Year-long logo placement on Casa Central's Partner webpage
- 6-month branded digital banner on Casa Central's web homepage
- "Sponsor of the Month" feature during a month of your choosing
- Highlighted in the "Sponsor" section of the event webpage
- Appreciation video from program director and participants
- Recognition in Casa Central's 2022 Annual Report
- Banner provided by your company to be displayed at Casa Central's 2022 Annual Awards Celebration
- Host a table at Casa Central's 2022 Annual Awards Celebration and direct access to event attendees

\$35,000

Platinum Sponsor

- Exclusive Sponsorship of Casa Central's 2022 Annual Awards Celebration
- Full-page ad in Casa Central's 2022 Annual Awards Celebration program booklet
- Complimentary access to Casa Central's 2022 Annual Awards Celebration
- Select and provide a video with a representative of your company to play at Casa Central's 2022 Annual Awards Celebration
- Individual partnership highlight video created by Casa Central's marketing team to be shared on social media prior Casa Central's 2022 Annual Awards Celebration
- Year-long logo placement on Casa Central's Partner webpage
- "Sponsor of the Month" feature to be shared on Casa Central's website and social media channels
- Highlighted in the "Sponsor" section of the event webpage
- Banner provided by your company to be displayed at Casa Central's 2022 Annual Awards Celebration
- Host a table at Casa Central's 2022 Annual Awards Celebration and direct access to event attendees



\$25,000

Gold Sponsor

- Exclusive Sponsorship of Casa Central's 2022 Annual Awards Celebration
- Half-page ad in Casa Central's 2022 Annual Awards Celebration program booklet
- Complimentary access to Casa Central's 2022 Annual Awards Celebration
- Individual partnership highlight video created by Casa Central's marketing team to be shared on social media prior to Casa Central's 2022 Annual Awards Celebration
- Year-long logo placement on Casa Central's Partner webpage
- "Sponsor of the Month" feature to be shared on Casa Central's website and social media channels
- Highlighted in the "Sponsor" section of the event webpage
- Banner provided by your company to be displayed at Casa Central's 2022 Annual Awards Celebration
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\$10,000

Silver Sponsor

- Exclusive Sponsorship of Casa Central's 2022 Annual Awards Celebration
- Half-page ad in Casa Central's 2022 Annual Awards Celebration program booklet
- Individual partnership highlight video created by Casa Central's marketing team to be shared on social media prior to Casa Central's 2022 Annual Awards Celebration
- Year-long logo placement on Casa Central's Partner webpage
- "Sponsor of the Month" feature to be shared on Casa Central's website and social media channels
- Highlighted in the "Sponsor" section of the event webpage
- Banner provided by your company to be displayed at Casa Central's 2022 Annual Awards Celebration
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\$5,500

Bronze Sponsor

- Logo placement on all digital and print materials for Casa Central's 2022 Annual Awards Celebration
- Highlighted in the "Sponsor" section of the event webpage
- Host a table at Casa Central's 2022 Annual Awards Celebration and direct access to event attendees



WAYS TO GIVE

Help us transform lives and strengthen communities.



One-Time Donation

Your thoughtfulness and generosity will help us serve our participants.



Monthly Donation

The assurance of ongoing revenue from recurring gifts will help us grow and expedite services for our participants.



Quarterly Donation

Your financial support offers immediate services and opportunities to participants seeking to transform their lives.



Planned Giving

Become a Casa Central Build Back Better (B3) Fund Hero by making a pledge to contribute \$2,000 over the course of the next two years.



\$100

can support an older adult for one full day at Casa Central's Adult Wellness Center with activities to improve or maintain cognitive, physical, and emotional well being.



\$500

can provide one month of high-quality therapy sessions to assist families as they heal after experiencing domestic violence.



\$1,000

can provide every child in Casa Central's youth programs with a full day of nutritious meals, better equipping them to become lifelong learners.



\$2,500

can provide much-needed improvements and equipment upgrades at Casa Central which will support child and youth computer literacy and adult participation in job training and skills development.

Donate today! casacentral.org/ways-to-give/



TRANSFORMING LIVES SINCE 1954

MISSION

Casa Central transforms lives and offers community support, with a special focus on Hispanics. Our network of social services propels children and youth, individuals and families, and seniors toward self-sufficiency and a higher quality of life.

OUR PROGRAMS

To build a strong community, one family at a time, across life stages and generations, Casa Central offers programming in three main areas:

1

INSPIRING LIFELONG LEARNING AMONG CHILDREN AND YOUTH:

- Early Learning Academy
 - Center-Based & Home-Based
- School Age Program

2

PROVIDING SAFETY AND SELF-RELIANCE FOR INDIVIDUALS AND FAMILIES:

- Intact Family Services
- Violence Prevention and Intervention Program
- La Posada Transitional Housing Program

3

PROMOTING ACTIVE, HEALTHY LIFESTYLES FOR OLDER ADULTS:

- Adult Wellness Center
- Home Care Services



Connect with us: @casacentral

