

CASA CENTRAL

2020

DRIVE-IN MOVIE GALA

PARTNERSHIP PACKAGE



   
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CASA CENTRAL

Presents

DRIVE-IN MOVIE

Gala 2020



Casa Central is thrilled to present its **first-ever**

Drive-In Movie Gala!

While safely social distancing at a private, outdoor movie theater, we will come together in personal carpools to celebrate #FuturoIsLatina, recognize the powerful impact Casa Central has made in our communities during the COVID-19 pandemic, and honor those who have allowed us to continue providing award-winning care to Chicago's most vulnerable populations during times of crisis.



Join us in celebrating

#FuturoIsLatina

Casa Central's #FuturoIsLatina Drive-In Movie Gala will bring recognition to the impact and success of the many Latinas who have been a part of Casa Central's past, present, and are working on its future. These dynamic Latina leaders play a significant role in advancing Casa Central's mission to transform lives of people in diverse populations, champion equality, and draw upon the strength of diversity and inclusion to create positive social change.





DRIVE-IN MOVIE GALA

SPONSORSHIP

LEVELS

2020

Support our mission of Transforming Lives and be part of Casa Central's first-ever Drive-In Movie Gala.

DRIVE-IN MOVIE GALA

EXECUTIVE PRODUCER



\$35,000

- This year, we will market the event as “Casa Central’s 2020 Drive-In Movie Gala Brought to You by Company Name” on all event materials
- Pre-recorded video with a representative of your company to play during the Drive-In Movie Gala program
- Two-page center fold ad in the event program booklet, which will be posted on our website, social media, and shared with event attendees
- Eight parking spots in the first row of the drive-in theater reserved for your company, with a maximum of seven individuals per vehicle
- Signage presented by your company to be displayed and hung at the Drive-In Movie Gala
- Sponsored closing credits by your company
- Post event thank you letter from your company’s CEO to be shared with all event attendees
- Individual sponsorship highlight video to be shared on social media prior to the gala
- Virtual check presentation to be shared on social media prior to the gala
- Highest sized logo and top logo placement on all gala-related materials * Includes: Presentation slides during the gala, event webpage, emails to our mailing list, event invitation, event program booklet, and event recap video
- A press release announcing your company as the Executive Producer of Casa Central’s Drive-In Movie Gala
- 6-month branded web slide on Casa Central’s web homepage
- Sponsor of the Month Feature to be posted on our News webpage and on social media
- Year-long logo placement on our Partnership webpage



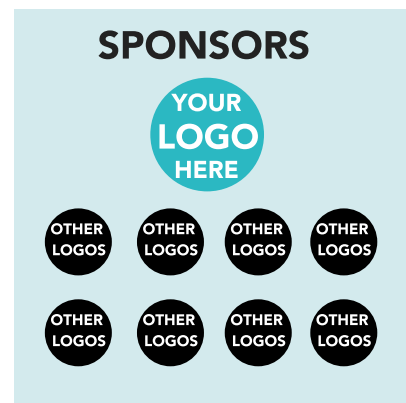
**VIDEO WITH A REPRESENTATIVE
OF YOUR COMPANY**



EVENT PROGRAM BOOKLET AD



PRESS RELEASE



**TOP LOGO PLACEMENT IN ALL
DIGITAL AND PRINT MATERIALS**

DRIVE-IN MOVIE GALA

DIRECTOR



\$25,000

- Full-page ad in the event program booklet, which will be posted on our website, social media, and shared with event attendees
- Six premium parking spots at the drive-in theater reserved for your company, with a maximum of seven individuals per vehicle
- Signage presented by your company to be displayed and hung at the Drive-In Movie Gala
 - * Sign cannot be larger than 4' x 8'
- Individual sponsorship video to be shared on social media prior to the gala
- Virtual check presentation to be shared on social media prior to the gala
- Prominent logo placement in all gala-related materials *Includes: Presentation slides during the gala, event webpage, emails to our mailing list, event invitation, event program booklet, and event recap video
- Sponsor of the Month Feature to be posted on our News webpage and on social media
- Year-long logo placement on our Partnership webpage

DRIVE-IN MOVIE GALA

SCREENWRITER



\$10,000

- Half-page ad in the event program booklet, which will be posted on our website, social media, and shared with event attendees
- Five parking spots at the Drive-In theater reserved for your company, with a maximum of seven individuals per vehicle.
- Signage presented by your company to be displayed and hung at the Drive-In Movie Gala
 - * Sign cannot be larger than 4' x 6'
- Virtual check presentation to be shared on social media prior to the gala
- Prominent logo placement in all gala-related materials *Includes: Presentation slides during the gala, event webpage, emails to our mailing list, event invitation, event program booklet, and event recap video
- Sponsor of the Month Feature to be posted on our News webpage and on social media
- Year-long logo placement on our Partnership webpage

DRIVE-IN MOVIE GALA

ACTOR



\$5,500

- Three parking spots at the Drive-In theater reserved for your company, with a maximum of seven individuals per vehicle
- Signage presented by your company to be displayed and hung at the Drive-In Movie Gala
 - * Sign cannot be larger than 4' x 4'
- Logo placement in all gala-related materials
 - * Includes: Presentation slides during the gala, event webpage, emails to our mailing list, event invitation, event program booklet, and event recap video
- Year-long logo placement on our Partnership webpage

DRIVE-IN MOVIE GALA FAN



\$3,500

- Two parking spots at the Drive-In theater reserved for your company, with a maximum of seven individuals per vehicle
- Name placement in all gala-related materials
 - * Includes: Presentation slides during the gala, event webpage, emails to our mailing list, event invitation, event program booklet, and event recap video
- Year-long name placement on our Partnership webpage

MEET THE TEAM

Casa Central's Resource Development Department



Frank Perkins

Interim Vice President of Advancement

fperkins@casacentral.org

773-645-2447

Frank joined Casa Central's Board of Director's in June of 2018. Later on in 2020, Frank joined the Resource Development department where he is responsible for developing a comprehensive strategic plan to enhance the organization's current fundraising role. In addition, he oversees all of the day to day operations of the department.

FOR MORE INFORMATION ABOUT SPONSORSHIP OPPORTUNITIES PLEASE CONTACT REBECCA ZAVALA



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